

Ponte Vecchio Time

Rolex Training Manual



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Bezels

Fluted and smooth gold bezels will always be 18k gold. Fluted bezels may come in either 18k yellow or white gold.



Smooth and engine turned bezels will always be stainless steel.



Diamond bezels can either be 10K, 14K, or 18K yellow or white gold with SI- VS diamonds.



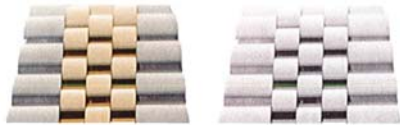
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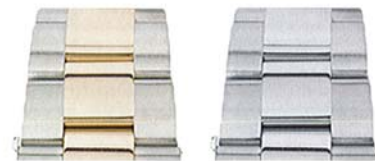
Rolex Watch h Bracelets

Jubilee

Oyster

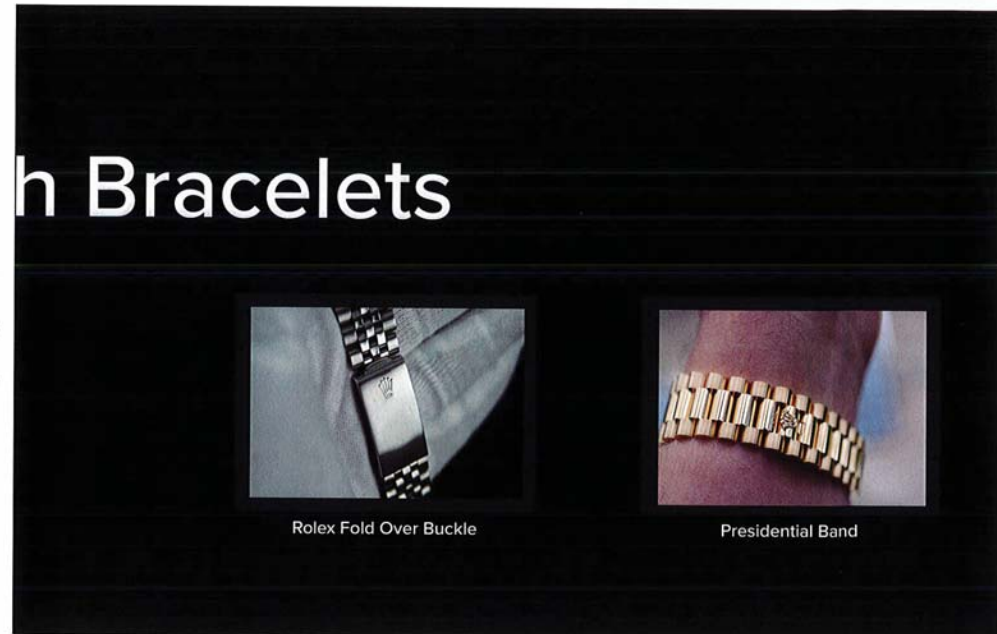


-Two tone Jubilee bands have 18k yellow gold center links and stainless steel outer links. This style is 20mm and will have 6 screws (4 removable links).
-Stainless steel Jubilee watch bands are all stainless steel. This model is also 20mm and will have 6 screws (4 removable links).



-Two tone Oyster bands have 18k yellow gold center links and stainless steel outer links. This model is 20mm and will come with 4 screws (2 removable links).
-Stainless steel Oyster bands are all stainless steel. This model is 20mm and will come with 4 screws (2 removable links).

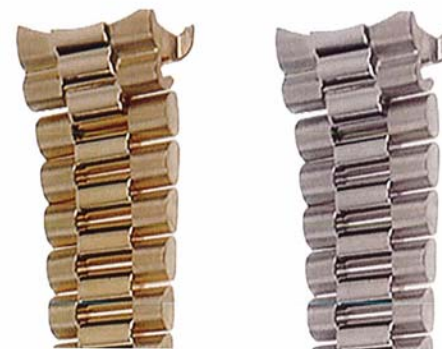
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Rolex Fold Over Buckle

Presidential Band

Presidential



The Presidential bracelets are solid 18k gold and come in either yellow or white gold.

These bands are 20mm and come with 6 screws (4 removable links) and are 20mm.

Additional Links May Be Ordered For All Models

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Dials...

All of the dials on our Rolex watches are made with original plates...



(Back of an original Rolex dial.)

That have been refinished.



Our dials come in a variety of colors and types. Some have stick markers, roman numerals, arabic numbers, and even diamonds



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Rolex

We typically only use mens/ladies Datejust and Presidential models.

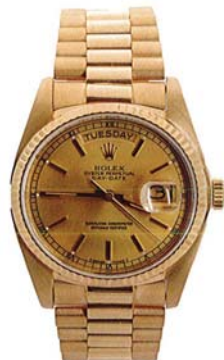


(Datejust 16233)



(Datejust 69173)

The presidential is solid 18k yellow or white gold for both gents and ladies models.



(Pres. 18238)



(Pres. 18239)

Gents models come in either quick or double quick set. Quick set allows you to set the date in the second position, but not the date. The double quick set feature allows you to set both the date and day of the week.

Models



(16610)



(16613)



(16613) Serti

Sport Models

Submariner, GMT, Daytona



(GMT 16710)



(Daytona 16523)

Reference Numbers

Datejust Men's 2T	18238 (Men's)
16233-16203	18038 (Men's)
16263 (Turn-o-Graph)	69178 (Lds.)
Datejust Men's SS	68278 (Mid)
16234-16200	Presidential WG
16220-16264 (Turn)	18039 (Men's)
Datejust Lds. 2T	18239 (Men's)
69173-69163	69179 (Lds.)
79173-79163	68279 (Mid)
Datejust Lds. SS	Submariner
69174-79160	16610-16800 (SS)
69240-79240	16613-16803 (2T)
69160-79190	Sea-Dweller
79174-69190	16600
Daytona	GMT
16523 (2T)	16700-16710 (SS)
Mid Size	16713 (2T)
68273 (2T)	
68274-68240 (SS)	
78240 (SS)	

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Additional Information

Crystals:

All of our crystals are replaced with aftermarket sapphire crystals.



Movements:

All of the Rolex movements are automatic, self-winding, movements. To get the watch started you must first wind it about 40 times. As you wear the watch, it will self-wind. If you set the watch down for more than 36 hours, the watch will most likely stop running. You will then need to set the time and date and wind the watch again.

This means that the watch DOES NOT use batteries.



Model	Movement #
Starting w/ 162- /166-	3135
Starting with 180-	3055
Starting w/ 182-	3155
Starting w/ 79-/782	2235
Starting w/ 69/682-	2135

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What is done to your watch before reaching you?

Service & Polish:

All of our watches are overhauled, lubricated with 7 different oils, and gaskets are changed by

our CW-21 certified watchmaker. We pressure test for water resistance and timegraph our watches using state of the art equipment. Furthermore, any worn out parts will be replaced with original Rolex parts resulting in your guests having a trouble free experience with their recently purchased timepiece.

Next, our watches are completely polished. Meaning, all of the surface scratches and dents will be removed, bringing the watch back to factory condition.

Repairs:

If you have a customer that needs a repair on their Rolex timepiece, please send it directly to us and we will give you an estimate on the cost of the parts, overhaul, polish, and anything else the timepiece may require. This process will take about a week and the turn around time is about 3-4 weeks from the confirmation of the customer. If the watch requires parts this may take more time.

When sending a repair please be sure to include the sales person, store #, phone number, and address for return shipping. Please include a legible note stating what is wrong with the watch along with the model and serial number.*

Send your repairs to:

PVT

169 E Flagler St Suite 911

Miami, FL 33131

(305) 371-2828

*The model number is located between the 12 o'clock lugs and the serial number is located between the 6 o'clock lugs.

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How to Operate Your Rolex Timepiece

Please make sure to wind your watch 40 times before each use



Position 0 - Wearing Position

Fully screwed-down crown. In this position, the Datejust chronometer is pressure-proof to 3 bars. The watch is ready to be worn.



Position 0 - Wearing Position
Fully screwed-down crown. In this position, the Day-Date II chronometer is pressure-proof to 3 bars. The watch is ready to be worn.



Position 1 - Winding Position

The crown is unscrewed to the point where it is free of the screw threads. Turn the crown to manually wind your watch.



Position 1 - Winding Position
The crown is unscrewed to the point where it is free of the screw threads. Turn the crown to manually wind your watch.



Position 2 - Date Position

Crown pulled out to the first notch. Turning the crown (ladies-counter clockwise, men's-clockwise) advanced the date rapidly which is particularly useful at the end of a month of less than 31 days. During these operations, the watch movement continues to function normally.



Position 2 - Date Position
Pull the crown out to the first notch. Turning the crown clockwise or counter-clockwise, the date and the weekday will change rapidly. Turn the crown to the correct date and weekday.



Position 3 - Time Position

Crown is pulled out to the last notch. Position for resetting the hands either clockwise or counter-clockwise. The second hand is stopped automatically and will not advance again until the crown is pushed back to Position 0, 1, or 2. Screw the crown down fully to make the watch pressure-resistant once again.



Position 3 - Time Position
Pull the crown out to the last notch. The second hand is automatically stopped in this position and the correct time can be set. After setting your watch, the crown should be pushed in and screwed down.



Position 0 - Wearing Position

Fully screwed-down crown. In this position, the Submariner chronometer is pressure-proof to 3 bars. The watch is ready to be worn.



Position 1 - Winding Position

Crown unscrewed and just free of the screw threads. Turn the crown clockwise to manually wind your watch.



Position 2 - Date & Time Zone

Pull the crown out to the first notch. Turning the crown moves the hour hand clockwise or counter-clockwise, in one hour jumps. During these operations the watch continues to run normally; the precise time is not affected when the hour hand is reset for a new time zone. The date changes every midnight, each time the hour hand has travelled twice around the dial.



Position 3 - Time Position

Pull the crown out to the last notch. The second hand is automatically stopped in this position and the correct time can be set. After setting your watch, the crown should be pushed in and screwed down.

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Serials

Scrambled...2011-PRESENT

G...2010

V...2009

Z,M,V...2008

Z,M...2007

F,D,Z...2006

D,F...2005

F,Y...2004

Y...2003

K,Y...2002

P,K...2001

A,P...2000

A...1999

A...1998

U...1997

T...1996

W...1995

S...1994

S...1993

C,X...1992

N,E,X...1991

E,L...1990

L...1989

R...1988

9,760,000...1987

9,290,000...1986

8,600,000...1985

Third-Party In

dependent Certification

WGS Report # 23-001-012514-04-D01D02-012514-TJB

01-25-14

Watch Identification Report

One (1) Gentle Stainless Steel and 18K Yellow Gold Rolex Oyster Perpetual Date Just watch. Watch has a 36,000v Stainless Steel Oyster Case, 18K Yellow Gold Fluted Bezel, Aftermarket Sapphire Crystal, Automatic Movement, and Oyster Perpetual Date Just function. Champagne tone Dial and Stainless Steel and 18K Yellow Gold Jubilee Bracelet #4555. Watch has one (1) non-factory enhancements. (1) Aftermarket Sapphire Crystal. Serial #W25274 and Model #10533 are located on the case between the lugs.



If for identification purposes. This is an Evaluation for the sole purpose of this summary, checked on the above date. Contact WGS for a current full report for an additional charge.

World Gemological SERVICES
P.O. BOX 1348 NEWPORT BEACH, CA 92618 1 800 471 4 WGS WWW.WORLDDGEMSERVICES.COM

(Card sized certification)



All of our watches are certified by a 3rd party independent certification company.

It will state the model and serial # and all of the materials that are used and what movement it also states anything that is aftermarket such as the diamond bezel, refinished dial, and aftermarket sapphire crystal. You will get a full sized certificate and a card sized certification for each watch. This is a great selling tool, it will help your customer to feel comfortable that they are getting an original Rolex and with the certificate you can feel confident in the product that you are selling.



(Complete set included with watch)

PVT Code of Excellence

1. Only the finest, highest quality watches are hand selected and sourced world wide by our team of expert buyers.
2. Each Pre owned watch must meet stringent criteria, such specifics as each bracelet must have less than 20%-25% wear.
3. All Rolex watches are disassembled down to the main plate for service and polish, and each piece tested for integrity and wear.
4. All of our Rolex watchmakers are CW21 certified (www.awci.com). This the most widely known and reputedly accredited certification available worldwide. Pass rate for all 4 tests is about 7% for prospective watchmakers.
5. All watches must adhere to a strict standard of quality and consistency, such as a rate of +/- six second's daily, an amplitude of 280+, maximum beat error of .5.
6. All Rolex watches undergo pressure and vacuum testing of up to three bars (100 feet).
7. All Rolex seals and gaskets are replaced to ensure water resistance for several years.
8. Up to seven or eight different oils are used during servicing of the movement (depending on calibre).
9. Only new, genuine, rolex parts are used to replace internal and external parts that need to be replaced for proper functionality of timepiece. Except for the crystal.
10. Extensive in stock inventory and direct access to new factory parts.
11. Our Lead watchmaker is second generation in the art of watchmaking with CW-21 accredited certification with many years of experience in many high end swiss brands.
12. All watches undergo extensive quality control at every stage of handling, before and after certification, and ultimately re checked prior to shipping.



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PVT Code of Excellence

13. Only factory authorized tools and equipment are utilized in servicing each watch. Brands such as Bergeon, Witschi, and Horotec, including proper polishing wheels are used to ensure a like-new factory finish.
14. All watch crystals are replaced with brand new non factory crystals to ensure a like new appearance and proper water resistance.
15. All Rolex sport model inserts such as Submariner and GMT are replaced with brand new original inserts.
16. All watches come complete with original Rolex plate to which ensure quality and proper functionality of movement.
17. Only SI quality or better diamonds are used on all watch dials and bezels.
18. A third party independent certification is used to ensure authenticity and high quality standards are strictly adhered.
19. Certificate has full disclosure of what parts of the watch has been enhanced which must be disclosed at time of sales to final consumer.
20. All Rolex watches come complete with our limited liability warranty, covering full mechanics for one year from date of sale.
21. All of our pre owned certified Rolex watches come complete with Rolex themed green leather box.
22. Training materials, gloves, screwdrivers will all be provided to ensure a quality in store customer experience.
23. Dedicated support hotline available to answer and address any questions, as well price options and facilitate special orders.
24. Proven increased in traffic flows when Pre-owned certified Rolex watches are displayed and advertised in stores.
25. In showcase signing elegantly and discreetly featuring recommended legal disclaimer "not an authorized Rolex dealer" to be provided free of charge for all watch orders of three units or more.
26. Ability to advertise Rolex (certain rules and regulations apply).



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Frequently Asked Questions

Who is Ponte Vecchio Time?

We started in 1999 dealing with vintage and pre-owned Rolex, Omega, Patek, etc. member of the IWJG. Main corporate office located in Miami, FL with satellite offices in Hong Kong and Venezuela. We sell to independent watch dealers, national retailers, internet flash sales and wholesalers around the globe. Acquiring pre-owned Swiss watch brands from independent dealers, private sales, internet, and independent buyers around the world. We supply to over 300 retail stores in the United States.

Why work with Ponte Vecchio Time?

- Consistent high quality
- The bracelets are 75% to 90% condition
- We have the ability to provide you with quantity in a timely manner
- Our reliable team of polishers and watchmakers are CW-21 certified
- Internal and external Rolex parts in stock
- Low pricing for higher margins
- 16 years of new/pre-owned luxury watch experience

Requirements for pre-owned Rolex programs?

- Full disclosure at time of sale
- Use compare and NOT MSRP for reference prices
- Cannot advertise as an authorized Rolex dealer
- 3rd party independent certification

What Rolex models do we supply?

- All Datejust(2Tone/SS) and sport models(Submariner, GMT, Daytona, etc.) are available
- Presidential 18kt yellow and white gold
- Jubilee and Oyster bands
- Fluted, engine turned, smooth bezels, and diamond bezels
- We have the ability to customize our watches to fit our customers needs

What years of Rolex do we provide?

- 8 Million serial number which is 1985 to F serial which is 2005
- Primarily 1990 to 1998 due to pricing structure and availability
- Date charts will be made available

Who services our watches?

- Hermes our lead watchmaker out of Miami, FL with a CW-21 certification

Our Service Center

Our watchmaker is CW-21 certified with additional certificates of completion for Swatch Group and Breitling. We are able to process and service most high-end Swiss watches with original parts in high volume with quick turnaround. Our turnaround time is typically between 24-72 hours for most minor repairs. Complete overhauls can take longer depending on the extent of service needed. All overhauls are guaranteed for one year from date of delivery.

What work is done to each watch?

- A complete overhaul, time testing, and pressure testing on state of the art equipment
- We replace all gaskets
- Complete polishing
- All watches with jubilee bands will have 6 screws and 4 removable links
- All watches with oyster bands will have 4 screws and 2 removable links

What is our warranty and what does it cover?

- 12 month limited warranty from date of sale to the vendor
- Our warranty covers the mechanical movement
- We have kept our defective rate to under 1% after thousands of watches sold per year

How do we handle Rolex repairs, returns and special orders?

- All watches are returned to our corporate office in Miami, FL
- Extra links are available
- Refinishing diamond dials and diamond bezels

Are all pre-owned watches certified?

- Yes, all of our pre-owned watches are certified by the World Gemological Services
- WGS is the main certification company for the largest jewelry retailer chain in the U.S.A

Which parts are aftermarket?

- Diamond dials (original plate), diamond bezels, and sapphire crystals

Common customer concerns and questions

- Not an authorized Rolex dealer
- Watch accuracy
- Men's presidential single and double quick movements
- No new Rolex watches can be sold

Pre-owned Rolex sales training

- We will provide training sessions to sales associates
- Tools for removing links and gloves for presentation will be provided
- Phone and email support will be provided
- Posters, boxes, and in case displays will be made available

How are our watches processed?

Each watch goes through internal and external quality control to test for accuracy and authenticity. We check each watch for accuracy on an electronic timegraph machine. We also pressure test every watch on a Witschi pressure testing machine for up to 3 bars of pressure (100 feet) to ensure water resistance. Each watch is serviced and polished by our CW-21 certified watchmaker and upon disassembly our watchmakers verifies that all parts are authentic. After overhaul each watch goes back through our quality control department and then shipped to our third-party independent certification company. When the watches return from certification they are then sent back to our quality control department and re-tested before shipping to the client.

