

As of 11/7/16

Serial numbers are engraved on the back of the case under the 6. The first alpha letter (or number) will tell you the year. For Example #Z8912,999 will mean summer of 2006 because first alpha is "Z".

The serial numbers are an identification number for when the watch case was manufactured. It doesn't mean when the watch finished production.

If you have other specific questions, please phone Swiss Crown (800)528-4157 or e-mail Cindy Patnou at <u>Cindy@SwissCrown.com</u>.

This memo has been posed on the intranet: (a) "Search ALL manuals, forms & memos, and (b) Rolex.