

# **Daniel's Jewelers** Retail Price Sheet

# Effective 2023 until further notice

# **To Order Call Toll Free**

1-800-558-2278 Monday through Friday 8:00am – 5:00pm CST

# SKU # 398-10020

SHIPPING	G AND DELIVERY
FedEx Ground	\$7.95
FedEx 2nd Day Priority	\$23.95
FedEx Overnight Priority	\$35.95
FedEx Saturday Priority	\$49.95

REPAIRS		
Resize Ring	\$150.00	If 2 sizes or less (and in good condition). Over 2 sizes is a Remake Fee.
Refinish Ring	\$100.00	Includes clean and polish, reapply antiquing in engraving, tighten stone settings.
Remake Fee - Non-gold Product	\$150.00	Remake damaged rings, resizing over 2 sizes, change outside engraving.
Remake Fee - Gold Product	\$300.00	Remake damaged rings, resizing over 2 sizes, change outside engraving.
Simulated Stone Replacement	\$150.00	Customer requested, damaged or missing.
Genuine Stone and Diamond	\$150.00 + Cost of Stone or	
Replacement	Upgrade Fee	Customer requested, damaged or missing.
Chain Replacement	\$100.00	If after 30 days of receipt.

#### ALL STONE UPGRADES ARE IN ADDITION TO THE COST OF THE RING!!!

## TRADITIONAL COLLECTION

BRILLIANCE		Retail	Diamond Accent Upgrade <sup>†</sup>	
	SS Sim	\$189.95	<b>\$20.05</b>	
	SS Gen	\$379.95	\$99.95	
- Com	10k Sim 10k Gen	\$879.95 \$1,049.95	\$99.95	
A A A A A A A A A A A A A A A A A A A	14k Sim	\$1,199.95	ψυυισυ	
	14k Gen	\$1,349.95	\$99.95	
WNING 3		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	SS Sim	\$249.95	<b>A</b> aa a <b>z</b>	
AL AL	SS Gen	\$459.95	\$99.95	\$599.95 (5X2.5mm marquis only)
ATT ATT	10k Sim 10k Gen	\$479.95 \$699.95	\$99.95	\$599.95 (5X2.5mm marquis only)
	14k Sim	\$659.95	499.90	
	14k Gen	\$899.95	\$99.95	\$599.95 (5X2.5mm marquis only)
		+	<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per
NASTY		Retail		diamond.
ASTI	SS Sim	\$249.95		
Conditioner Condition	SS Gen	\$259.95		
Jutatia Matines	10k Sim	\$799.95		
Balances	10k Gen	\$849.95		
	14k Sim	\$899.95		
	14k Gen	\$949.95		
CHANTING		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
onatrino	SS Sim	\$169.95	Branona Accont opgrade	Bianona opgrade
	SS Gen	\$199.95	\$39.95	\$239.95
	10k Sim	\$499.95		
Concert.	10k Gen	\$549.95	\$39.95	\$239.95
	14k Sim	\$729.95	<b>A</b> aa a <b>z</b>	<u> </u>
	14k Gen	\$789.95	\$39.95	\$239.95 *The diamond upgrade charge is per
			<sup>†</sup> Price includes all accent stones	diamond.
IDLESS LOVE		Retail		Diamond Upgrade*
	SS Sim	\$229.95		<b>.</b>
1 Color	SS Gen	\$299.95		\$69.95
1 Same	10k Sim 10k Gen	\$749.95 \$799.95		\$69.95
ALL IN	14k Sim	\$1,099.95		\$09.95
	14k Gen	\$1,149.95		\$69.95
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		*The diamond upgrade charge is per
			· · · · · · · · · · · · · · · · · · ·	diamond.
IMMER		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	<u>SS Sim</u> SS Gen	\$229.95 \$319.95	\$29.95	\$599.95 (5X2.5mm marquis only)
0000	10k Sim	\$319.95 \$419.95	Ψ∠ΰ,ΰ∪	ψυσσ.συ (JAZ.onin marquis oniy)
Sciented & A Association	10k Gen	\$499.95	\$29.95	\$599.95 (5X2.5mm marguis only)
	14k Sim	\$539.95		· · · · · · · · · · · · · · · · · · ·
	14k Gen	\$619.95	\$29.95	\$599.95 (5X2.5mm marquis only)
			<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per diamond.
.ORY		Retail		Diamond Upgrade*
	SS Sim	\$249.95		
	SS Gen	\$339.95		\$1,099.95
Contraction of the second	10k Sim	\$499.95		\$4,000 OF
	10k Gen	\$589.95		\$1,099.95
	14k Sim 14k Gen	\$699.95 \$799.95		\$1,099.95
	14K GEII	\$199.90		<ul> <li>\$1,099.95</li> <li>*The diamond upgrade charge is per</li> </ul>
				diamond.
BILEE		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	SS Sim	\$249.95		
20	SS Gen	\$369.95	\$39.95	\$69.95
	10k Sim	\$439.95	¢20.05	
	10k Gen	\$549.95	\$39.95	\$69.95

14k Sim	\$599.95		
14k Gen	\$719.95	\$39.95	\$69.95
		<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per diamond.

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# **TRADITIONAL COLLECTION continued**

JSTRE		Retail		Diamond Upgrade*
- @	SS Sim	\$219.95		\$000.0F
Cont and	<u>SS Gen</u> 10k Sim	\$249.95 \$579.95		\$999.95
Carlos alles	10k Gen	\$599.95		\$999.95
0	14k Sim	\$799.95		<b>\$666.66</b>
	14k Gen	\$849.95		\$999.95
				*The diamond upgrade charge is per
				diamond.
VERIE		Retail	Diamond Accent Upgrade <sup>†</sup>	Small Precious, Large Precious <sup>∆</sup>
a Kina	SS Sim	\$299.95	<u>¢оо ог</u>	¢700.05. ¢4000.05
dir ID	<u>SS Gen</u> 10k Sim	\$399.95 \$569.95	\$99.95	\$799.95, \$1099.95
ansa ansa a	10k Gen	\$649.95 \$649.95	\$99.95	\$799.95, \$1099.95
	14k Sim	\$769.95	φ99.95	\$799.90, \$1099.90
	14k Gen	\$849.95	\$99.95	\$799.95, \$1099.95
			<sup>†</sup> Price includes all accent stones	ΔPrecious stones include Emerald, Pinl
				Tourmaline and Blue Sapphire.
BONS OF LOVE		Retail		
	SS Sim	\$229.95		
A 1 4 4 4 4	SS Gen	\$299.95		
101010	10k Sim	\$419.95		
-	10k Gen	\$499.95		
	14k Sim	\$549.95		
	14k Gen	\$599.95		
NGS OF LIFE		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	SS Sim	\$229.95		
a la la la la	SS Gen	\$399.95	\$99.95	\$999.95
(J.O. 1081)	10k Sim	\$589.95	• • • •	• · · · ·
The second se	10k Con			@000 0F
	10k Gen	\$769.95	\$99.95	\$999.95
	14k Sim	\$849.95		
			\$99.95 \$99.95 <sup>†</sup> Price includes all accent stones	\$999.95 \$999.95 *The diamond upgrade charge is per diamond.
	14k Sim	\$849.95 \$999.95	\$99.95	\$999.95 *The diamond upgrade charge is per
LLA	14k Sim	\$849.95 \$999.95	\$99.95 <sup>†</sup> Price includes all accent stones	\$999.95 *The diamond upgrade charge is per
LLA	14k Sim 14k Gen SS Sim	\$849.95 \$999.95 <b>F</b> / <b>Retail</b> \$259.95	\$99.95 <sup>†</sup> Price includes all accent stones ASHION COLLECTION	\$999.95 *The diamond upgrade charge is per diamond.
LLA	14k Sim 14k Gen SS Sim SS Gen	\$849.95 \$999.95 <b>F</b> <b>Retail</b> \$259.95 \$589.95	\$99.95 <sup>†</sup> Price includes all accent stones ASHION COLLECTION	\$999.95 *The diamond upgrade charge is per diamond.
	14k Sim 14k Gen SS Sim SS Gen 10k Sim	\$849.95 \$999.95 <b>F</b> <b>Retail</b> \$259.95 \$589.95 \$899.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95
	14k Sim 14k Gen SS Sim SS Gen 10k Sim 10k Gen	\$849.95 \$999.95 <b>F</b> <b>Retail</b> \$259.95 \$589.95 \$899.95 \$1,199.95	\$99.95 <sup>†</sup> Price includes all accent stones ASHION COLLECTION Diamond Accent Upgrade <sup>†</sup>	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade*
	14k Sim 14k Gen SS Sim SS Gen 10k Sim 10k Gen 14k Sim	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$899.95 \$1,199.95 \$1,299.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95
	14k Sim 14k Gen SS Sim SS Gen 10k Sim 10k Gen	\$849.95 \$999.95 <b>F</b> <b>Retail</b> \$259.95 \$589.95 \$899.95 \$1,199.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95
	14k Sim 14k Gen SS Sim SS Gen 10k Sim 10k Gen 14k Sim	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$899.95 \$1,199.95 \$1,299.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per diamond.
	14k Sim 14k Gen SS Sim SS Gen 10k Sim 10k Gen 14k Sim 14k Gen	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$899.95 \$1,199.95 \$1,299.95 \$1,599.95 <b>Retail</b>	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per
	14k Sim 14k Gen SS Sim SS Gen 10k Sim 10k Gen 14k Sim 14k Gen	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$899.95 \$1,199.95 \$1,299.95 \$1,599.95 <b>Retail</b> \$229.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b>	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per diamond. Precious Stone Upgrade <sup>A</sup>
	14k Sim 14k Gen SS Sim SS Gen 10k Sim 10k Gen 14k Sim 14k Gen SS Sim SS Gen	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,599.95 <b>Retail</b> \$229.95 \$399.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per diamond.
	14k Sim14k GenSS SimSS Gen10k Sim10k Gen14k Sim14k GenSS SimSS Gen10k Sim	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,599.95 <b>Retail</b> \$229.95 \$399.95 \$399.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95	<ul> <li>\$999.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Diamond Upgrade*</li> <li>\$239.95</li> <li>\$239.95</li> <li>\$239.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Precious Stone Upgrade<sup>Δ</sup></li> <li>\$369.95</li> </ul>
	14k Sim14k GenSS SimSS Gen10k Sim10k Gen14k GenSS SimSS Gen10k Sim10k Sim10k Sim10k Gen	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,599.95 <b>Retail</b> \$229.95 \$399.95 \$399.95 \$499.95 \$699.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b>	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per diamond. Precious Stone Upgrade <sup>A</sup>
	14k Sim14k Gen14k GenSS Gen10k Sim10k Gen14k GenSS Gen10k Sim10k Sim10k Gen10k Sim10k Gen14k Sim	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,599.95 <b>Retail</b> \$229.95 \$399.95 \$399.95 \$499.95 \$499.95 \$699.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per diamond. Precious Stone Upgrade <sup>Δ</sup> \$369.95 \$369.95
	14k Sim14k GenSS SimSS Gen10k Sim10k Gen14k GenSS SimSS Gen10k Sim10k Sim10k Sim10k Gen	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,599.95 <b>Retail</b> \$229.95 \$399.95 \$399.95 \$499.95 \$699.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per diamond. Precious Stone Upgrade <sup>Δ</sup> \$369.95 \$369.95 \$369.95 ΔPrecious stones include Emerald, Pink
ARA	14k Sim14k Gen14k GenSS Gen10k Sim10k Gen14k Gen10k Gen10k Gen10k Gen14k Sim14k Gen	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,599.95 \$1,599.95 <b>Retail</b> \$229.95 \$399.95 \$499.95 \$699.95 \$719.95 \$899.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones	<ul> <li>\$999.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Diamond Upgrade*</li> <li>\$239.95</li> <li>\$239.95</li> <li>\$239.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Precious Stone Upgrade<sup>Δ</sup></li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>ΔPrecious stones include Emerald, Pint Tourmaline and Blue Sapphire.</li> </ul>
ARA	14k Sim         14k Gen         14k Gen         SS Gen         10k Sim         14k Gen         SS Sim         SS Gen         10k Gen         10k Sim         10k Gen         14k Sim         14k Sim         14k Gen	\$849.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,599.95 \$1,599.95 \$399.95 \$399.95 \$499.95 \$699.95 \$719.95 \$899.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION</b> <b>Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 \$349.95	\$999.95 *The diamond upgrade charge is per diamond. Diamond Upgrade* \$239.95 \$239.95 \$239.95 *The diamond upgrade charge is per diamond. Precious Stone Upgrade <sup>Δ</sup> \$369.95 \$369.95 \$369.95 ΔPrecious stones include Emerald, Pink
ARA	14k Sim         14k Gen         14k Gen         SS Gen         10k Gen         14k Gen         SS Gen         10k Gen         10k Gen         10k Gen         10k Gen         10k Gen         14k Sim         10k Gen         14k Sim         14k Gen	\$849.95 \$999.95 \$999.95 <b>Retail</b> \$259.95 \$1,199.95 \$1,299.95 \$1,299.95 \$1,599.95 \$1,599.95 \$399.95 \$499.95 \$699.95 \$719.95 \$899.95 \$899.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,149.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones Diamond Accent Upgrade <sup>†</sup> \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones Diamond Accent Upgrade <sup>†</sup>	<ul> <li>\$999.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Diamond Upgrade*</li> <li>\$239.95</li> <li>\$239.95</li> <li>\$239.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Precious Stone Upgrade<sup>Δ</sup></li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>ΔPrecious stones include Emerald, Pint Tourmaline and Blue Sapphire.</li> <li>Diamond 4mm Princess Upgrade*</li> </ul>
ARA	14k Sim14k Gen14k GenSS Gen10k Sim10k Gen14k Gen10k Sim10k Gen14k Sim14k Gen14k Gen14k Gen55 Gen10k Gen14k Sim14k Gen	\$849.95 \$999.95 \$999.95 <b>Retail</b> \$259.95 \$1,199.95 \$1,299.95 \$1,299.95 \$1,599.95 \$1,599.95 \$399.95 \$499.95 \$699.95 \$719.95 \$899.95 \$899.95 <b>Retail</b> \$199.95 \$899.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,449.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones	<ul> <li>\$999.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Diamond Upgrade*</li> <li>\$239.95</li> <li>\$239.95</li> <li>\$239.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Precious Stone Upgrade<sup>Δ</sup></li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>ΔPrecious stones include Emerald, Pint Tourmaline and Blue Sapphire.</li> </ul>
ARA	14k Sim         14k Gen         14k Gen         SS Gen         10k Sim         10k Gen         14k Sim         14k Gen         SS Gen         10k Gen         14k Gen	\$849.95 \$999.95 \$999.95 <b>Retail</b> \$259.95 \$589.95 \$1,199.95 \$1,299.95 \$1,299.95 \$1,599.95 \$1,599.95 \$399.95 \$499.95 \$669.95 \$719.95 \$899.95 \$899.95 <b>Retail</b> \$199.95 \$899.95 \$419.95 \$299.95 \$419.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,149.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones <b>Diamond 3mm Princess Upgrade<sup>*</sup></b> \$659.95	<ul> <li>\$999.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Diamond Upgrade*</li> <li>\$239.95</li> <li>\$239.95</li> <li>\$239.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Precious Stone Upgrade<sup>Δ</sup></li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>ΔPrecious stones include Emerald, Pint Tourmaline and Blue Sapphire.</li> <li>Diamond 4mm Princess Upgrade*</li> <li>\$2,349.95</li> </ul>
ARA	14k Sim14k Gen14k GenSS Gen10k Sim10k Gen14k Gen10k Sim10k Gen14k Sim14k Gen14k Gen14k Gen55 Gen10k Gen14k Sim14k Gen	\$849.95 \$999.95 \$999.95 <b>Retail</b> \$259.95 \$1,199.95 \$1,299.95 \$1,299.95 \$1,599.95 \$1,599.95 \$399.95 \$499.95 \$699.95 \$719.95 \$899.95 \$899.95 <b>Retail</b> \$199.95 \$899.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,149.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones Diamond Accent Upgrade <sup>†</sup> \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones Diamond Accent Upgrade <sup>†</sup>	<ul> <li>\$999.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Diamond Upgrade*</li> <li>\$239.95</li> <li>\$239.95</li> <li>\$239.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Precious Stone Upgrade<sup>Δ</sup></li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>ΔPrecious stones include Emerald, Pint Tourmaline and Blue Sapphire.</li> <li>Diamond 4mm Princess Upgrade*</li> </ul>
ELLA Control Control C	14k Sim         14k Gen         14k Gen         SS Sim         SS Gen         10k Gen         14k Gen         SS Gen         10k Gen         14k Gen         SS Gen         10k Gen         14k Gen         SS Gen         10k Gen         14k Sim         14k Gen	\$849.95 \$999.95 \$999.95 <b>Retail</b> \$259.95 \$1,199.95 \$1,299.95 \$1,299.95 \$1,299.95 \$1,599.95 \$1,599.95 \$399.95 \$499.95 \$699.95 \$719.95 \$899.95 \$719.95 \$899.95 \$499.95 \$499.95 \$499.95	\$99.95 <sup>†</sup> Price includes all accent stones <b>ASHION COLLECTION Diamond Accent Upgrade<sup>†</sup></b> \$1,149.95 \$1,149.95 \$1,149.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 <sup>†</sup> Price includes all accent stones <b>Diamond Accent Upgrade<sup>†</sup></b> \$349.95 \$349.95 <sup>†</sup> Price includes all accent stones <b>Diamond 3mm Princess Upgrade<sup>*</sup></b> \$659.95	<ul> <li>\$999.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Diamond Upgrade*</li> <li>\$239.95</li> <li>\$239.95</li> <li>\$239.95</li> <li>*The diamond upgrade charge is per diamond.</li> <li>Precious Stone Upgrade<sup>Δ</sup></li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>\$369.95</li> <li>ΔPrecious stones include Emerald, Pink Tourmaline and Blue Sapphire.</li> <li>Diamond 4mm Princess Upgrade*</li> <li>\$2,349.95</li> </ul>

#### **FASHION COLLECTION continued**

ONE LOVE		Retail	Diamond Accent Upgrade <sup>†</sup>	.03pt Dia Upgrade, Large Marquis Dia Upgrade
	SS Sim	\$169.95		
In All	SS Gen	\$189.95	\$29.95	\$69.95, \$999.95
anna A Rulier	10k Sim	\$419.95	••• •=	•••• •• •••
C A C	10k Gen	\$449.95	\$29.95	\$69.95, \$999.95
	14k Sim	\$569.95	<b>\$</b> 00.05	<b>000.05 0000.05</b>
	14k Gen	\$599.95	\$29.95	\$69.95, \$999.95
			<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per
IIMMER		Retail		diamond. Diamond Upgrade*
	SS Sim	\$249.95		Blamond Opgrade
	SS Gen	\$539.95		\$599.95 (per row)
ARHITELET (See2)	10k Sim	\$579.95		\$555.55 (per 10w)
HEF PRODUL	10k Gen	\$849.95		\$599.95 (per row)
and and	14k Sim	\$799.95		\$000.00 (per 10%)
	14k Gen	\$1,049.95		\$599.95 (per row)
		¢1,010100		
INE		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	SS Sim	\$199.95		Blamena opgrado
arren from	SS Gen	\$539.95		\$659.95
and the second	10k Sim	\$489.95		
and the antipation	10k Gen	\$799.95		\$659.95
a second	14k Sim	\$699.95		•
	14k Gen	\$1,049.95		\$659.95
				*The diamond upgrade charge is per
				diamond.
PHISTICATE		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	SS Sim	\$269.95		
ALLER FR.	SS Gen	\$749.95	\$399.95	\$2,349.95
	10k Sim	\$1,049.95		
Sources	10k Gen	\$1,549.95	\$399.95	\$2,349.95
	14k Sim	\$1,599.95		
	14k Gen	\$1,999.95	\$399.95	\$2,349.95
			<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per diamond.
		THE S	STACKABLE COLLECTION	
RYSTAL		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Baguette Upgrade*
ISTAL	SS Sim	\$189.95	Diamona Accent opgrade	Diamond Daguette Opgrade
	SS Gen	\$319.95		\$499.95
	10k Sim	\$299.95		¥-00.00
MARKE COMPANY	10k Gen	\$429.95		\$499.95
	14k Sim	\$379.95		·····
	14k Gen	\$499.95		\$499.95
				*The diamond upgrade charge is per
				diamond.
STINY		Retail		Diamond Upgrade*
	SS Sim	\$189.95		••••
	SS Gen	\$279.95		\$99.95
	10k Sim	\$419.95		000.05
	10k Gen	\$499.95		\$99.95
	14k Sim	\$579.95		\$00.0F
	14k Gen	\$659.95		\$99.95
				*The diamond upgrade charge is per diamond.
AMOROUS		Retail	3mm Round Diamond Upgrade*	3mm Princess Diamond Upgrade*
	SS Sim	\$199.95	Shim Round Blamond Opgrade	Shin Thicess Diamond Opyrade
	SS Gen	\$439.95	\$239.95	\$659.95
	10k Sim	<u> </u>	ψ∠∪∃,∃∪	ψυυσ.συ
aluging a	10k Gen	\$849.95	\$239.95	\$659.95
	14k Sim	\$899.95	ψ200.00	<i>4000.00</i>
	14k Gen	\$1,099.95	\$239.95	\$659.95
		÷.,000.00	<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per
				diamond.

 \*The diamond upgrade charge is per diamond.

 HALO
 Retail

 SS Sim
 \$189.95



SS Gen	\$249.95
10k Sim	\$399.95
10k Gen	\$459.95
14k Sim	\$499.95
14k Gen	\$579.95

#### THE STACKABLE COLLECTION continued

		THE STAC	RABLE COLLECTION CONTIN	nueu
RIDESCENCE		Retail		Diamond Upgrade*
	SS Sim	\$199.95		
	SS Gen	\$339.95		\$469.95 includes all stones
a state and a state of the stat	10k Sim	\$369.95		
a hall	10k Gen	\$499.95		\$469.95 includes all stones
	14k Sim	\$499.95		
	14k Gen	\$649.95		\$469.95 includes all stones
RESISTIBLE		Retail		Diamond Upgrade*
	SS Sim	\$179.95		
	SS Gen	\$199.95		\$99.95
ARAH (S) 2000	10k Sim	\$469.95		
	10k Gen	\$489.95		\$99.95
	14k Sim	\$659.95		
	14k Gen	\$689.95		\$99.95
				*The diamond upgrade charge is per
				diamond.
IPLET		Retail		Diamond Upgrade*
	SS Sim	\$199.95		
	SS Gen	\$229.95		\$499.95
BEDR	10k Sim	\$319.95		
	10k Gen	\$349.95		\$499.95
	14k Sim	\$419.95		
	14k Gen	\$449.95		\$499.95
				*The diamond upgrade charge is per
				diamond.
		C	OUPLES COLLECTION	
MOUR		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	SS Sim	\$199.95		
R.S.S.	SS Gen	\$319.95	\$29.95	\$99.95
trulle Miles	10k Sim	\$459.95		
al and a start	10k Gen	\$589.95	\$29.95	\$99.95
	14k Sim	\$599.95		
	14k Gen	\$699.95	\$29.95	\$99.95
			<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per
				diamond.
IPID		Retail		Diamond Upgrade*
	SS Sim	\$189.95		
(773)	SS Gen	\$249.95		\$499.95
gake the ma	10k Sim	\$429.95		
	10k Gen	\$499.95		\$499.95
	14k Sim	\$599.95		
	14k Gen	\$659.95		\$499.95
				*The diamond upgrade charge is per
ELIGHTFUL HEARTS	6	Retail		diamond. Diamond Upgrade*
	SS Sim	\$179.95		
50	SS Gen	\$199.95		\$69.95
anto 65 Her	10k Sim	\$419.95		<u>+50.00</u>
	10k Gon	¢419.95		¢60.05

\$69.95 10k Gen \$439.95 14k Sim \$579.95 14k Gen \$599.95 \$69.95 \*The diamond upgrade charge is per diamond. Diamond Accent Upgrade<sup>†</sup> Retail **Diamond Upgrade\*** SS Sim SS Gen \$199.95 \$299.95 \$29.95 \$599.95 \$379.95 10k Sim 10k Gen \$499.95 \$29.95 \$599.95 14k Sim \$499.95 14k Gen \$599.95 \$29.95 \$599.95

<sup>†</sup>Price includes all accent stones

\*The diamond upgrade charge is per diamond.

DUET

SS Sim         \$199.95           SS Gen         \$239.95         \$29.95           10k Sim         \$449.95           10k Gen         \$499.95         \$29.95           14k Sim         \$629.95	ENAMORED		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
10k Sim         \$449.95           10k Gen         \$499.95		SS Sim	\$199.95		
10k Sim         \$449.95           10k Gen         \$499.95	Demine.	SS Gen	\$239.95	\$29.95	
10k Gen \$499.95 \$29.95		10k Sim	\$449.95		
14k Sim \$629 95	Paula Paula	10k Gen	\$499.95	\$29.95	
		14k Sim	\$629.95		
14k Gen \$659.95 \$29.95		14k Gen	\$659.95	\$29.95	

<sup>†</sup>Price includes all accent stones

# **COUPLES COLLECTION continued**

ENCHANTMENT		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
	SS Sim	\$219.95		
	SS Gen	\$379.95	\$239.95	\$99.95
	10k Sim	\$479.95		
Soon of a second	10k Gen	\$629.95	\$239.95	\$99.95
	14k Sim	\$659.95		
	14k Gen	\$849.95	\$239.95	\$99.95
			<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per
				diamond.
ENTWINED		Retail	Diamond Upgrade*- 5 PT	Diamond Upgrade*- 10 PT
	SS Sim	\$189.95		
~2000	SS Gen	\$259.95	\$99.95	\$239.95
	10k Sim	\$419.95		
Contra a	10k Gen	\$499.95	\$99.95	\$239.95
	14k Sim	\$579.95		
	14k Gen	\$649.95	\$99.95	\$239.95
			*The diamond upgrade charge is per	*The diamond upgrade charge is per
			diamond.	diamond.
SONNET		Retail	Diamond Accent Upgrade <sup>†</sup>	
	SS Sim	\$229.95		
	SS Gen	\$379.95	\$99.95	
Roan	10k Sim	\$649.95		
Suere Suere	10k Gen	\$799.95	\$99.95	
	14k Sim	\$899.95		
	14k Gen	\$1,049.95	\$99.95	
			<sup>†</sup> Price includes all accent stones	
SWEETHEART		Retail	Diamond Accent Upgrade <sup>†</sup>	
	SS Sim	\$219.95		
	SS Gen	\$449.95	\$199.95	
and the cha	10k Sim	\$479.95	•	
noan and	10k Gen	\$699.95	\$199.95	
ett.	14k Sim	\$649.95		
	14k Gen	\$899.95	\$199.95	
		·	<sup>†</sup> Price includes all accent stones	

#### **COMMITMENT JEWELRY**

BONDED		Retail	
	SS Sim	\$219.95	
BEN JUNE	10k Sim	\$769.95	
2 30	14k Sim	\$1,099.95	

COMMITMENT BAND		Retail
	SS	\$249.95
MY ONE TRUE LOVE	10k	\$1,349.95
MCHEL & HENRY. JUNE	14k	\$1,999.95
		Deteil
HOPE BAND		Retail
	SS Sim	\$199.95
	SS Gen	\$299.95
CONNOR, APRIL TO	10k Sim	\$899.95
II. ND	10k Gen	\$999.95
HOPE O CONNU	14k Sim	\$1,349.95
	14k Gen	\$1,399.95

LOVELY		Retail	
	SS Sim	\$219.95	
Charles Charles	10k Sim	\$769.95	
	14k Sim	\$1,099.95	

### PERSONALIZED PENDANTS

ALWAYS PENDANT		Retail	Diamond Upgrade*
	SS Sim	\$199.95	
e Van	SS Gen	\$219.95	\$69.95

\*The diamond upgrade charge is per diamond.

Chase David

# PERSONALIZED PENDANTS continued

		I EROOR		dea
HEART'S JOURNEY	PENDANT	Retail		
	SS Sim	\$199.95		
	SS Gen	\$249.95		
1	10k Sim	\$379.95		
	10k Gen	\$439.95		
ATT IN THE	14k Sim	\$539.95		
	14k Gen	\$589.95		
		_		
HOPE PENDANT		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
$\setminus$ /	SS Sim	\$189.95		
) M	SS Gen	\$239.95		\$99.95
	10k Sim	\$349.95		
76	10k Gen	\$419.95		\$99.95
V	14k Sim	\$499.95		
	14k Gen	\$549.95		\$99.95
				*The diamond upgrade charge is per
				diamond.
ODYSSEY		Retail		
$\setminus$ /	SS Sim	\$199.95		
1	SS Gen	\$249.95		
÷	10k Sim	\$319.95		
	10k Gen	\$379.95		
	14k Sim	\$419.95		
	14k Gen	\$489.95		
PASSION HEART		Retail		Diamond Upgrade*
20 3	SS Sim	\$229.95		
Name of Street	SS Gen	\$349.95		\$69.95
	10k Sim	\$379.95		
ta a	10k Gen	\$499.95		\$69.95
10 m	14k Sim	\$499.95		
Contraction	14k Gen	\$649.95		\$69.95
				*The diamond upgrade charge is per
				diamond.
		NL	AMEPLATE NECKLACES	
		11/	RWIEFLATE NECKLACES	
THE SPORTY		Retail		
\ /	SS	\$159.95		
Aldha	10k	\$529.95		
THE BOHEMIAN		Retail		
Savannah	SS	\$159.95		
Savannan	<u>10k</u>	\$419.95		
		QL	IINCEAÑERA / SWEET 16	
CONTESSA PENDAN	Τ	Retail	Diamond Accent Upgrade†	2.5mm Diamond, 3mm Diamond*
	SS Sim	\$189.95	Bramona Accom opgrade	2.5mm Damona, 5mm Diamona
	SS Gen	\$229.95	\$99.95	\$99.95, \$269.95
0		φΖΖΞ.90	ψ99.9 <b>0</b>	ψ33.30, φ203.30

SWEET 16 RING		Retail	Diamond Accent Upgrade <sup>†</sup>	Diamond Upgrade*
			<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per diamond.
R. M.A.	14k Gen	\$939.95	\$59.95	\$99.95 \$269.95
C stars	14k Sim	\$899.95		
Jaabee J	10k Gen	\$649.95	\$59.95	\$99.95, \$269.95
A CONS	10k Sim	\$499.95		
s és a	SS Gen	\$219.95	\$59.95	\$99.95, \$269.95
~~~	SS Sim	\$189.95		
CONTESSA RING		Retail	Diamond Accent Upgrade†	2.5mm Diamond, 3mm Diamond*
		_	(1mm.) diamonds.	diamond.
			*The diamond upgrade charge is for the 5	*The diamond upgrade charge is per
Julianna	14k Gen	\$869.95	\$99.95	\$99.95, \$269.95
	14k Sim	\$849.95		
	10k Gen	\$629.95	\$99.95	\$99.95, \$269.95
	10k Sim	\$599.95		
X	SS Gen	\$229.95	\$99.95	\$99.95, \$269.95
(3a)	00 0111	φ100.00		



00.0	<b>0</b> 010.05		
SS Sim	\$219.95		
SS Gen	\$369.95	\$649.95	\$69.95
10k Sim	\$419.95		
10k Gen	\$569.95	\$649.95	\$69.95
14k Sim	\$549.95		
14k Gen	\$699.95	\$649.95	\$69.95
		<sup>†</sup> Price includes all accent stones	*The diamond upgrade charge is per

Price includes all accent stones

diamond.