SMC GENERATED COMPUTER REPORTS

Using the various tools available and supported by the company, the primary goal in each Daniel's store location is to do the most possible business.

In an effort to provide our managers with as broad as possible of an understanding of the business being conducted in their stores, there are a number of SMC generated computer reports periodically provided to Daniel's managers (including some for associate reference also).

These reports are intended to show managers where their store is doing well and in which areas their store is deficient. By providing this detailed information, the hope is that managers will gain an understanding of which areas should be focused on with their associates. By working on and improving deficient areas, store managers should more successfully be able to increase business in their stores.

The better a store manager understands these reports, the better they are able to attack problem areas in their stores, and the better they are able to maintain successful areas.

SMC REPORT ABBREVIATIONS

ACCTS	=	Accounts
APPS	=	Applications
AVG	=	Average
CHG	=	Change or Charge depending on report
DIA	=	Diamond
DIFF	=	Difference
D	=	Down
G	=	Goal/Gold
INSTR	=	In Store
LY/LST YR	=	Last Year
MO	=	Month
MTD	=	Month-To-Date
PCT/%	=	Percentage
PMTS	=	Payments
Q	=	Quota
QTY/QTA	=	Quantity
RK/RNK	=	Rank
RL12/R12	=	Rolling 12 (last 12 months)
STR	=	Store Number
STR	=	Store Name (location)
SUPV/DM	=	District Manager/Regional Manager
TEND AMOUNT	`=	Amount Tendered
TOT	=	Total
TY/THS YR	=	This year
VOL	=	Volume
WLKIN	=	Walk In
W/PMT	=	With Payment
YTD	=	Year-to-date
YYMM		

DAILY TOTAL SALES ANALYSIS REPORT ("VOLUME" REPORT)

The "Volume" report shows a comparison of the stores' daily volume and diamond volume against the same date last year, as well as indicating ranking in the chain and a quota percentage update.

This report, faxed to each store daily by the Regional or District manager, is intended for review by the manager and all store associates.

ATES	THIS NO																							
	1	1				m	OWAT	SALES					_	_/	\		D	TAMOND	SALES-				/	
	0							-MONTH 7																
S	STORE	TY DAY			RK Y	TD I	R12	CHG MTD	%CHG	RK	TY QTA	%Q R				TY MTD					%MTD		%Q	
	(2)	(3)	(4)	(5)	6	(7)	3		(10)	(1)	(2)	03) (4) (15)	(16)	(17)	(18)	(19)	(20)	(21)	1 (22)	(23)	(24)	
	Co .	2595	1818	18969	0	30	32		-13.1	\sim	70000	27 3		40	1200	9304		-5935	-38.9	-	49.0		22	
		4970	684	25346		34	36	-2004	-2.2		77000	33 3		39	4250	15165		-290	-1.9		59.8		33	
		6184	789	41083		31	25	13705	50.1		75000			39	5430	28403		9835	53.0		69.1		63	
		4550	1685	35675		6	9	-2166			105000	34 2		42	4000	23473		1254					37	
		11623	2300	47902		4	1				165000	29 3		43	3240	24766		-23418	-48.6		51.7		25	
		5984	2977	65250		8	10	21187	48.1	9	125000	52	7	41	5250	50041	1	16719	50.2	10	76.7	5	67	
		1353	3226	18488	41	35	43	1973	11.9	17	49000	38 2	0	48	500	13159	34	3871	41.7	11	71.2	13	45	
		1300	820	20362	37	21	31	5743	39.3	10	60000	34 2	8 3	37	0	12646	37	5080	67.1	7	62.1	30	35	
		1746	2103	47262	7	9	11	9658	25.7	12	109000	43 1	1 4	43	1650	32523	7	8048	32.9	13	68.8	18	50	
		1449	2094	36223	14	18	24	18766	107.5	1	58000	62	2 4	40	0	26425	13	14631	124.1	3	72.9	10	76	
		543	3342	27598	26	16	18	-5136	-15.7	38	92000	30 3	3 4	42	0	17090		-10861			61.9	32	31	
		2580	1095	29789	23	43	38	5663	23.5	14	79000	38 2	1 3	34	290	12504		-3712	-22.9	29	42.0	46	26	
		705	3384	39038		10	6	-20761	-34.7	43	159000	25 4		42	660	20590		-23972				39	22	
		12830	1912	44776			15		-13.3		95000			63	10574	35865	6	-11035				3	63	
		1670	1106	46186		11	8	10608			110000	42 1		40	770	30949	9	7282			67.0		47	
		680	580	36525		38	40	18069	97.9	2	50000			48	300	28792		16748					96	
		3251	2856	60369		1	2	971			149000	41 1		44	2940	42159	3	2331			69.8		47	
		7300	946	27877		28	28	1211	4.5		69000	40 1		50	7300	23265		9235	65.8		83.5		56	
		4881	3446	58794		5	3	2055			169000	35 2		38	780	39876		2126			67.8		39	
		2372	210	25558		26	33	-1686	-6.2		71000	36 2		46	500	16634		-5988					39	
		3622	763	33466		25	30	-3096	-8.5		79000	42 1		56	2540	21394		-7197					45	
		1015	1082	26711			13	1800			109000	25 4		25	700	18016		1351			67.4		28	
		794	3455	20931		27	26		-37.7		80000	26 3		46	0	12950			-44.9				27	
		1157	702	19334		45	42	1201	6.6		55000	35 2		45	1026	8252		-2685					25	
		2135	882	72455	1	3	4	25311	53.7	5	119000	61 4	4 4	44	1275 2034	45851	2	9842	21.3	Τ0	63.3	29	64	

- 1. Date & day of the week versus the date and day of the week last year.
- 2. Store number & location.
- 3. Daily volume this year (for date indicated at top of report).
- 4. Daily volume same date last year.
- 5. This year month-to-date volume.
- 6. Ranking in chain with regard to month-to-date volume.
- 7. Year-to-date volume ranking through last full calendar month.
- 8. Rolling 12 volume ranking (i.e. Mar.'06 report covers the R12 ranking Mar.'05 Feb. 2006).
- 9. Month-to-date total dollars ahead or behind last year.
- 10. Month-to-date percentage ahead or behind last year.
- 11. Ranking in chain with regard to percent ahead or behind last year.
- 12. This year monthly quota expectation.
- 13. Percentage of monthly quota in.
- 14. Ranking in chain with regard to percentage of monthly quota in.
- 15. Last year percentage of monthly volume the store had achieved as of this date the same month of last year.
- 16. Daily diamond volume this year (for date indicated at top of report).
- 17. This year month-to-date diamond volume.
- 18. Ranking in chain with regard to total month-to-date diamond volume.
- 19. Month-to-date total diamond volume dollars ahead or behind last year.
- 20. Month-to-date diamond volume percentage ahead or behind last year.
- 21. Ranking in chain with regard to percent diamond volume ahead or behind last year.
- 22. Percentage of total monthly volume done in diamond sales.
- 23. Ranking in chain with regard to percentage of monthly volume done in diamond sales.
- 24. Percentage of monthly diamond quota in.

STORE TOTAL STANDING REPORT ("STANDING" REPORT)

The "Standing" report indicates where stores are compared to other stores, with regard to year-todate volume.

RUN:01	-22-07	20:2							ood Manageme									DEFL	т	PAGE
			ST	ORE STANDI	NGS (SA			OUGH	ENTERED DAS	FE (0		-2006) - V.	4 -	BY YTD V	OLU	ME (BY	DIS	TRICT)		
						т					0	EXIST		EXIST						
									YTD SALES.		-	YTD SALES.		YTD PCT		YTD		R12 SALES		
	ALLWD								THRU					CHANGE .				THROUGH		SLS
DM STE	HOURS		MGR NM	CYMON,	DIFF	QK	MNTH	MNTH	CYYTD	YTE	YTD	CYYTD	RK.	CYYTD .		PCT	RK.	DATE	12	LY
2 3) (4)	(5)	6	Ð		90		(12)	(3)	(14)			1	13	(9		2		23	(24)
10000				118,830			7	4	458,911	1	3	5,411				66.88			2	Z
				127,842			3	6	440,249	2	7	61,297	6	16.18				\$1,929,199	4	4
				119,918			6	11	399,125		11	81,408	2	25.62		68.52			7	
				122,854			5	29	396,792		5	16,274		4.28		61.02			5	5
				81,056			16	15	310,331			55,755	7	21.90				\$1,392,499		
					110.53		13	39	291,666			96,244	1	49.25				\$1,159,336		25
				77,355			19	37	275,288		28	61,797	5	28.95	4			\$1,173,634		22
				72,009			23	27	268,213			-3,978		-1.82		66.63				
					34.41		11	23	248,691			-10,332						\$1,083,066		
				46,720	4.71		39	38	194,425		39	39,425	13	25.44	8	54.25			39	39
				50,475		YT	37	1.5900	162,320			0	20165	0.00	1000	69.21			1	
				49,635			38	40	149,769			21,217		16.50		62.56				41
				34,096			45	32	143,822		35	-43,005	38	-23.02	41	63.94			41	38
				45,720		G	41		109,875	46		0		0.00		62.11				
				.,132,799	22.17				3,849,477			381,513		12.14			28	\$17,137,260		
				136,329	-1.02	DT	1	3	431,085	3	1	-59,863	41	-12.19	38	65.65	30	\$2,239,415	1	1
				133,501			2	1	423,365	4	2	-30,153	37	-6.65		71.06			3	3
				122,899			4	5	385,109	8	10	64,449	3			73.42		\$1,687,031		
				116,837			8	13	375,637	9	9	53,919	8	16.76				\$1,638,854		
				93,598			12	9	327,168			49,500		17.83				\$1,555,139		
				52,206			36	16	262,407			-15,971		-5.74				\$1,257,593		
				75,273			21	33	243,471		31	38,880		19.00					32	33
				61,323			27	25	206,849		23	-45,509		-18.03						
				52,403			35	43	188,936		41	42,370		28.91		66.47				40
				57,058			31 43	26	187,939		33	-12,038		-6.02		67.14				37
				42,210 31,732			43	44	179,313 170,007		37	-797 53,709	24	-0.44 46.18		65.03				34
				31,732	-1.93	D	40	44	170,007	40		53,709	9	40.18	2	65.03		\$666,565	43	43
				975,368	-0.65				3,381,286			138,497		4.27			17	\$15,411,169		
				89,604	-13.65	D	14	7	407,454	5	8	37,018	15	9.99	17	63.62	36	\$1,767,905	8	8
				76,364	9.23	NT	20	22	278,740	16	16	7,083	21	2.61	22	66.87	22	\$1,264,900	18	18
				59,987	-19.59	D	28	18	274,271	18	12	-29,817	36	-9.81	37	65.73	29	\$1,277,772	17	15
				80,907	23.45	ΥТ	17	28	257,987	22	30	52,611	10	25.62	7	69.11	12	\$994,939	28	30

- 1) Month and year covered on report (i.e.03-31-2006, March 31, 2006).
- 2) Regional or District Manager initials
- 3) Store #
- 4) Total allowed hours for the store for the two-week pay period (excluding manager's hours).
- 5) Store location.
- 6) Store manager's name.
- 7) Total monthly volume actually done.
- 8) Percentage difference (ahead or behind) from same month last year.
- 9) Indication if the store made quota. $\underline{Y} = \underline{yes} \& \underline{R} = \underline{yes}$, with repair volume added.
- 10) Indication if the store had a Trunk or Remount Show during the month. $\underline{T = Trunk}$.
- 11) Ranking in chain for the month based on total store volume.
- 12) Ranking in chain for this month last year based on total store volume.
- 13) Year-to-date total store volume.
- 14) Year-to-date ranking in chain based on total store volume through date shown at top of report.
- 15) Last year's year-to-date ranking in chain based on total store volume.
- 16) Year-to-date total dollars ahead or behind this month last year.
- 17) Year-to-date ranking in chain based on total dollars ahead or behind this month last year.
- 18) Percentage ahead or behind last year's year-to-date total store volume.
- 19) Ranking in chain based on percentage ahead or behind last year's year-to-date total volume.
- 20) Year-to-date percentage of diamond sales.
- 21) Ranking in chain based on year-to-date diamond sales.
- 22) Total volume done in the last twelve months ("Rolling 12").
- 23) Ranking in chain based on total volume done in the last twelve months.
- 24) Ranking in chain based on total volume done during the last calendar year.

CUSTOMER STATISTICS

The Customer Statistics report indicates number of walk in payments done in each store.

This report is given to managers periodically by their Regional or District manager.

RON	03-14-06	14.52			R STAT		T101/1)	BY DI	STRICT,	BY STORE	(03-14-2	006)		2	EFLT	PAGE	1
				5		ATE (MM-I	D-YY) F		3-01-06	TO 03-	13-06						
						ADDON		NET		D	DRODM		ADDON.	ADDON. PMT			
		TOTAL	WLKIN	WLKIN.		W/PMT			NEWREO.		REOPN. AVG		ADDON. AVG	AVG			
SUPV		INSTR	PMTS	PMTS		WLKIN					RK SALE .			RK SALE			
NAME 2	B. STR	. PMTS	OTYR	K PCT RE) m	(12) (11	D TO	-1055	The second	(17)	19 (19)	RO	21)	(22) (23)	MA VIII.	(25) (26)	
		317 9		9 80.44 21		7.84	30	20	93.02					36 \$363	21	14 34	
		317 10				4.65 26		1						9 \$311		39 3	
		263 14				5.31 21		-2	91.67	\$445			\$274			22 22	
		607 1				4.59 27		-12		\$547			\$204			10 41	
		481 3		5 73.39 41	. 16	4.53 29	35	-4	89.80	\$368	39 \$365	33	\$241	27 \$316	25	27 17	
		548 2	432						92.06				\$256			28 15	
		137 38		6 81.75 15					92.86				\$339			9 44	
		262 15							94.12	\$698			\$267			17 31	
		344 6						-4	97.14	\$417			\$401			15 33	
								-10	93.33	\$535		46	\$170 \$50			12 39 6 46	
		82 45						07	87.50 100.00	\$465 : \$824		40	\$50		38	3 47	
		37 47	20 4	/ /0.2/ 40					100.00	9024	5 90		\$0 ·	4/ 50	**		
		3,630	2,830	77.96	135		248	2	93.59	\$479	\$447		\$263	\$362		202	
		237 18	197 1	7 83.12 12	2 9	4.57 28	18	2	71.43	\$665	11 \$1,076	3	\$388	12 \$127	44	16 32	
								-4	82.35	\$640			\$203			34 8	100
		288 11	223 1	2 77.43 32	2 8	3.59 38	25	-4	76.47		3 \$1,039		\$650			40 2	
		133 39	102 3						83.33		29 \$1,088		\$224			13 37	
		323 8						9	90.00	\$516			\$211			19 25	
						9.60 2		5	86.96				\$342			18 28	
		118 43		4 72.03 44				-3	94.12	\$502			\$292 \$357			14 35 43 1	
		466 4		3 87.98 2 4 81.13 18					64.29 79.31	\$502 \$639			\$227			20 24	
		265 13 330 7						-5	87.88	\$490			\$217			32 12	
		259 16				1.33 45		3	72.73	\$286			\$184			9 43	
		77 46	61 4		2 4		10	3	72.73	\$468			\$0	46 \$571		7 45	
		3,130	2,539	81.12	125	4.92	245	21	79.22	\$563	\$668		\$301	\$333		265	
		227 22			5 16			-12		\$355			\$159			27 16	
		184 31						-5	86.67	\$400			\$87			29 14	
		219 24									2 \$1,060		\$553			39 5	
		222 23						3	77.78	\$463			\$218			23 21	
		208 28						-5	95.24	\$578			\$125			25 19	
		215 27 173 35		7 79.07 23 5 72.25 43		2.35 43		1	88.00 84.62	\$550 : \$875			\$328 \$197			35 7 18 30	

1) Date range covered on report (i.e. <u>March 1 through March 13 of 2006</u>).

- 2) Regional or District Manager initials (Supervisor's name).
- *3)* Store Number.
- 4) Store Name.
- 5) Total number of payments received (including Batch Mail).
- 6) Ranking in chain based on total payments received.
- 7) Total number of walk-in payments received.
- 8) Ranking in chain based on total walk-in payments received.
- 9) Percentage of total payments that were walked in the store
- 10) Ranking for percentage of walk in payments.
- 11) Number of add-on purchases that happened on the same day of walk-in payment.
- 12) Percentage of add-on purchases with same day walk in payment (working the counter %).
- 13) Ranking in chain based on working the counter percentage.
- 14) Total number of new accounts opened during date range of report.
- 15) Net number of accounts gained or lost during date range of report.
- 16) Percentage of new or re-open accounts with insurance.
- 17) Total average sale on new accounts opened during dates shown.
- 18) Ranking in chain based on total average sale on new accounts.
- *19) Total average sale on re-open accounts.*
- 20) Ranking in chain based on total average sale on re-open accounts.
- 21) Total average sale for add-ons to accounts.
- 22) Ranking of total average sale for add-ons to accounts.
- 23) Total average sale for add-ons where customer made payment & purchase during dates shown.
- 24) Ranking in chain based on average sale for add-ons where customer made payment & purchase during dates shown.
- 25) Total number of Jewelry Accent (JA) payments received.
- 26) Ranking in chain based on total Jewelry Accent (JA) payments received.

INSURANCE STATISTICS REPORT

The Insurance Statistics report indicates customer insurance statistics by store.

							1.5222									
	CUST	POMER	INSURANCE ST	ATISTICS	(SA056/1	.) THROUG		ERED DA			06) - V.					CT)
,	SUPV						NOT		PCT	O			R12 CHARGES.		R12 SALES	
TR*YYMM N			ODD NING	007.0	OTTIMO	DDOMAD			WITH				THROUGH		THROUGH	
2) (3)	AME ST		ORE NAME	D COLD	(G)	(9)	(10)	NO THS	(12)	(13)	TOTAL. (14)	RANK (15)	DATE	RANK (17)	DATE	RANK (19)
90	~ 6	× .	0	498	0	13	0	64	88.87	14	575	27	\$454,550	39	\$1,029,866	26
				611	1	45		101	86.68	17	758	16	\$688,448	22	\$1,264,900	18
				569	4	58		105	85.73	18	736	19	\$743,134	17	\$1,009,573	27
				500	2	21		98	84.22	19	621	24	\$627,538	23	\$957,771	31
				486	25	11		149	77.79	30	671	25	\$619,771	24	\$994,939	28
				394	0	11		129	75.84	33	534	35	\$560,623	35	\$920,167	34
				463	1	6		153	75.44	34	623	31	\$588,098	30	\$920,187 \$1,277,772	17
				283	1	11		106	73.57	40	401	41	\$455,213	38	\$648,871	44
				614	ō	38		264	71.18	41	916	17	\$939,349	11	\$1,767,905	8
				413	0	18		227	65.50	43	658	33	\$613,682	26	\$943,414	33
				336	0	32		294	55.59	46	662	38	\$747,473	16	\$1,101,867	24
									55.55	-		50	\$141,413	10	\$1,101,867	24
				5167	34	264	0	1690	76.38		7155		\$7,037,879		\$11,917,046	
				116	0	5		3	97.58	1	124	46	\$102,220	46	\$320,293	46
				722	78	56		42	95.32	2	898	9	\$728,881	21	\$1,173,634	21
				915	4	19		68	93.24	4	1006	7	\$864,615	13	\$1,392,499	13
				889	0	18		69	92.93	5	976	8	\$981,747	10	\$1,791,496	7
				214	0	1		19	91.88	6	234	45	\$217,696	45	\$626,391	45
				1346	2	74		127	91.80	7	1549	2	\$1,293,099	4	\$2,188,401	2
				1088	27	25		108	91.35	8	1248	3	\$1,131,573	5	\$1,929,199	4
				707	8	21		70	91.32	9	806	13	\$741,330	18	\$1,159,336	22
				852	36	107		104	90.54	12	1099	5	\$740,580	19	\$1,083,066	25
				582	7	22		75	89.07	13	686	21	\$576,219	34	\$1,302,371	16
				1428	3	12		199	87.88	15	1642	1	\$1,324,113	3	\$1,874,021	5
				323	59	16		59	87.09	16	457	36	\$444,901	41	\$765,003	41
				216	36	10		58	81.88	23	320	42	\$298,290	44	\$702,138	42
				490	0	24		148	77.64	31	662	26	\$576,605	33	\$829,411	39
				9888	260	410	0	1149	90.19		11707		\$10,021,868		\$17,137,260	

- 1) Month and year covered on report (i.e. <u>March 31, 2006</u>, etc.).
- 2) Store #
- *3) Month and year covered on report.*
- 4) District Manager name.
- 5) Store #
- 6) Store name (locations).
- 7) Total number of accounts in store covered by Gold plan insurance.
- 8) Total number of accounts in store covered by Silver plan insurance.
- 9) Total number of accounts in store covered by Bronze plan insurance.
- 10) Total number of accounts in store with unknown insurance status.
- 11) Total number of accounts in store with no insurance coverage.
- 12) Percentage of accounts in store with insurance coverage.
- 13) Ranking in chain based on percentage of accounts in store with insurance coverage.
- 14) Total number of accounts in store.
- 15) Ranking in chain based on total number of accounts in store.
- 16) Total Daniel's charge volume done in the last twelve months ("rolling 12").
- 17) Ranking in chain based on total Daniel's charge volume done in the last twelve months.
- 18) Total volume done in the last twelve months ("rolling 12").
- 19) Ranking in chain based on total volume done during the last calendar year.

DIAMOND & FINE JEWELRY REGISTRY SALES REPORT ("REGISTRY" REPORT)

The Diamond and Fine Jewelry Registry Sales Report indicates Registry volume by store.

	TOTAL SALES 62,624 76,364 89,604 58,070 59,987 80,907 56,923 41,252 53,896	RANK 26 20 14 30 28 17 32	42 98 94 58 48 70	RANK 41 14 15 29 37 24	TOTAL REGISTRY. 5,105 4,938 4,379 4,045	RANK (9) 16 19	(10) 8.15%		(12)	(1 RANK (13)	YTD	RANK	YTD PCT OF SALES.	RANK	ROLLING 12 MONTH VOLUME		R12 PCT OF SALES.	R
NAME STR	SALES 62,624 76,364 89,604 58,070 59,987 80,907 56,923 41,252 53,896	RANK 26 20 14 30 28 17 32	COUNT. 42 98 94 58 48 70	41 14 15 29 37	REGISTRY. 5,105 4,938 4,379	RANK (9) 16 19	SALES. (D) 8.15%		AMT	RANK	VOLUME	RANK	SALES.		VOLUME	RANK	SALES.	
	62,624 76,364 89,604 58,070 59,987 80,907 56,923 41,252 53,896	(5) 26 20 14 30 28 17 32	42 98 94 58 48 70	41 14 15 29 37	(8) 5,105 4,938 4,379	(1) 16 19	(10) 8.15%		(12)	(13)	VOLUME	RANK (IS)						
6	62,624 76,364 89,604 58,070 59,987 80,907 56,923 41,252 53,896	26 20 14 30 28 17 32	42 98 94 58 48 70	41 14 15 29 37	5,105 4,938 4,379	16 19	8.15%			(13)	(14)	(15)	(16)					
	76,364 89,604 58,070 59,987 80,907 56,923 41,252 53,896	20 14 30 28 17 32	98 94 58 48 70	14 15 29 37	4,938 4,379	19				1								(
	89,604 58,070 59,987 80,907 56,923 41,252 53,896	14 30 28 17 32	94 58 48 70	15 29 37	4,379				\$121.55 \$50.39		214,139 278,740		7.78%	5	920,167	34	6.57%	
	58,070 59,987 80,907 56,923 41,252 53,896	30 28 17 32	58 48 70	29 37			4.89%		\$46.58				5.95% 5.85%		1,264,900	18	5.32%	
	59,987 80,907 56,923 41,252 53,896	28 17 32	48 70	37			6.97%		\$69.74				5.85%	29		8	5.48%	
	80,907 56,923 41,252 53,896	17 32	70		3,884	27			\$80.92	3			4.44%		1,009,573		6.31%	
	56,923 41,252 53,896	32			3,656		4.52%		\$52.23				5.29%	37	1,277,772		4.97%	
	41,252 53,896		44	39	3,321		5.83%		\$75.48	6			6.21%		994,939 1,101,867	28 24	4.93% 5.42%	
	53,896	44	71	22	3,045		7.38%		\$42.89				7.23%	13			5.42%	
		34	66	26	2,810	38			\$42.58				5.37%	36		33		
	54,034	33	46	38	2,431		4.50%		\$52.86				4.27%		1,029,866		4.44%	
	59,622	29	32	44	2,395		4.02%		\$74.84	9			5.55%	33			5.17%	
										-			5.550				5.1/6	
	693,283	307	669	329	40,009	328	5.77%	320	\$59.80	248	2,689,864	281	5.80%		11,917,046		5.51%	2
	119,918	6	178	4	9,693	2	8.08%	6	\$54.45	28	399,125	6	7.90%	4	1,791,496	7	6.92%	
	122,854	5	181	3	9,344	4	7.61%	9	\$51.62	31	396,792	7	7.71%		1,874,021		6.90%	
	92,345	13	121	12	8,757		9.48%		\$72.38	11	291,666	14	8.19%	3	1,159,336		7.33%	
	127,842	3	177	5	8,371		6.55%		\$47.29	37	440,249	2	6.40%	20	1,929,199	4	6.34%	
	118,830	7	190	2	7,826		6.59%		\$41.19	46	458,911		6.39%	21	2,188,401	2	5.59%	
	93,942	11	158	7	7,648		8.14%		\$48.41	35	248,691		8.32%	2	1,083,066	25	7.66%	
	81,056	16	149	9	6,274		7.74%		\$42.11	45	310,331		7.43%	9	1,392,499	13	6.86%	
	77,355	19	72	21	5,756		7.44%		\$79.94	4	275,288		7.31%		1,173,634	21	6.34%	
	72,009	23	77	17	4,454		6.18%		\$57.84	21	268,213		5.78%		1,302,371	16	5.27%	
	46,720	39	52	33	3,525		7.55%		\$67.79	16	194,425		6.70%	18		39		
	49,635	38	51	35	2,781		5.60%		\$54.52	27	149,769		5.85%	28			4.79%	
	34,096	45	53	32	2,250		6.60%		\$42.45	44			6.15%	24		41		
	50,475	37	29	46	2,182		4.32%		\$75.23	8	162,320		4.12%	45		45	3.86%	
	45,720	41	30	45	1,406	46	3.08%	46	\$46.88	38	109,875	46	3.93%	46		46	4.47%	
r ~ [1,132,799	303	1518	271	80,267	287	7.09%	271	\$52 88				6 070				6.23%	

- 1) Month and year covered on report (i.e. <u>March 31, 2006</u>).
- 2) Regional or District manager name (Supervisor Name).
- *3) Store* #
- 4) Total monthly volume achieved during month covered on report.
- 5) Ranking in chain based on total monthly volume achieved.
- 6) Total number of Diamond & Fine Jewelry Registries sold during month covered on report.
- 7) Ranking in chain based on total number of Registries sold.
- 8) Total dollars done in Diamond & Fine Jewelry Registries sold during month covered on report.
- 9) Ranking in chain based on total dollars done in Registry sales.
- 10) Registry percent of monthly store sales volume (column #8 ÷ column #4).
- 11) Ranking in chain based on Registry percent of monthly store sales volume.
- 12) Average price point of Registries sold during month covered on report.
- 13) Ranking in chain based on average price point of Registries sold.
- 14) Total year-to-date sales volume (i.e. January 1 through March 31, 2006).
- 15) Year-to-date sales volume ranking.
- 16) Percentage of registry sales year-to-date.
- 17) Ranking for registry sales year-to-date.
- 18) Total sales volume done in the last twelve months ("rolling 12").
- 19) Ranking of sales volume done in the last twelve months.
- 20) Percentage of registry sales ("rolling 12").
- 21) Ranking for registry sales ("rolling 12").

JEWELRY ACCENT STATISTICS REPORT

The Jewelry Express Statistics report tracks Jewelry Accent applications, approvals and actual volume done in each store. This report is given to managers periodically by their Regional or District manager.

					-0							
Jewelry Accents Statistics			Mar 13	N	lonth-t	o-Date	3 2006			Since	1/1/2006	
(2)		Approved #/%	Final C/L	Total	Appro	oved #1%	Final C/L	Total	Appro	ved #/%	Final_C/L	
	3	@ ③ 3 60.0%	6 \$5,500	20	Ø	0	(0)	181	(12) 45	(3)	(14)	
	2	5 60.0% 0 0.0%	. ,		4	20.0%	\$6,500				\$95,500	
	2	0 0.0%	\$0 \$0	24 41	6	25.0%	\$18,500	253	48	19.0%	\$113,100	
	3		+ -		3	7.3%	\$4,500	347	59	17.0%	\$119,900	
	2	1 33.3% 1 50.0%	\$3,500	31	5	16.1%	\$13,000	225	42	18.7%	\$74,400	
	1	1 50.0% 0 0.0%	\$3,500	31	5	16.1%	\$10,000	164	41	25.0%	\$113,650	
	2	1 50.0%	\$0 \$500	40	7	17.5%	\$16,000	277	63	22.7%	\$187,800	
	4	2 50.0%	\$500	20	2 8	10.0%	\$3,500	181	27	14.9%	\$63,500	
	4	2 30.0% 0 0.0%	\$3,300	26 29		30.8%	\$18,300	164	31	18.9%	\$78,300	
	3	3 100.0%	\$0	29 40	3	10.3%	\$8,500	205	31	15.1%	\$71,300	
	0	0 0.0%	\$6,200		13	32.5%	\$42,000	318	77	24.2%	\$183,200	
	26		\$0 \$22,500	25 327	4	16.0% 18.3 %	\$2,000	207	50	24.2%	\$112,700	
	20	11 42.3 %	\$22,500	327	60	18.3 %	\$142,800	2,522	514	20.4%	\$1,213,350	
	8	2 25.0%	\$3,500	64	8	12.5%	\$9,500	241	38	15.8%	\$67,000	
	8	2 25.0%	\$7,500	53	8	15.1%	\$14,000	361	79	21.9%	\$192,900	
	1	0 0.0%	\$0	39	7	17.9%	\$19,500	259	38	14.7%	\$78,000	
	4	0 0.0%	\$0	48	5	10.4%	\$9,800	330	49	14.8%	\$92,700	
	0	0 0.0%	\$0	23	4	17.4%	\$5,000	81	14	17.3%	\$23,000	
	3	0 0.0%	\$0	59	8	13.6%	\$24,100	330	43	13.0%	\$77,600	
	3	0 0.0%	\$0	28	3	10.7%	\$4,000	218	37	17.0%	\$75,000	
	8	0 0.0%	\$0	63	10	15.9%	\$25,400	325	37	11.4%	\$74,500	
	4	2 50.0%	\$4,000	23	8	34.8%	\$20,000	174	32	18.4%	\$88,000	
	3	1 33.3%	\$500	15	6	40.0%	\$14,000	207	40	19.3%	\$72,000	
	2	0 0.0%	\$0	40	7	17.5%	\$15,500	325	45	13.8%	\$106,300	
	0	0 0.0%	\$0	12	2	16.7%	\$1,000	132	31	23.5%	\$73,200	
	1	1 100.0%	\$1,500	14	6	42.9%	\$11,000	93	22	23.7%	\$52,400	
	0	0 0.0%	\$0	9	4	44.4%	\$5,000	51	11	21.6%	\$23,000	
	45	8 17.8%	\$17,000	490	86	17.6%	\$177,800	3,127	516	16.5%	\$1,095,600	
	3	1 33.3%	\$500	43	6	14.0%	\$21,200	234	38	16.2%	\$98,200	
	7	2 28.6%	\$6,500	72	13	18.1%	\$31,900	448	69	15.4%	\$145,400	
	4	0 0.0%	\$0	65	12	18.5%	\$28,000	351	59	16.8%	\$149,800	
	5	3 60.0%	\$7,000	32	8	25.0%	\$20,000	227	47	20.7%	\$98,400	
	11	0 0.0%	\$0	73	7	9.6%	\$12,500	414	51	12.3%	\$94,500	
	4	2 50.0%	\$1,000	36	6	16.7%	\$10,500	286	31	10.8%	\$88,800	
	7	1 14.3%	\$500	30	9	30.0%	\$12,500	160	32	20.0%	\$63,500	
	. 11	0 0.0%	\$0	90	8	8.9%	\$27,900	478	53	11.1%	\$120,800	
	4	0 0.0%	\$0	51	6	11.8%	\$9,800	377	59	15.6%	\$123,900	
	0	0 0.0%	\$0	43	7	16.3%	\$13,600	349	57	16.3%	\$125,600	
	1	0 0.0%	\$0	27	4	14.8%	\$14,500	181	24	13.3%	\$58,000	
	2	0 0.0%	\$0	27	3	11.1%	\$10,500	130	31	23.8%	\$76,000	
	59	9 15.3%		589		15.1%	\$212,900	3,635		15.2 %	\$70,000	

1) Dates covered on report (i.e. Day, month-to-date, year-to-date)

- 2) Store #. and location
- 3) Total number of JA application faxed to Central Credit for the day
- 4) Total number of approved JA applications for the day
- 5) Percentage of JA applications approved for the day
- 6) Total JA approved limits for the day
- 7) Total number of JA application faxed to Central Credit month-to-date
- 8) Total number of approved JA application month-to-date
- 9) *Percentage of JA application approved month-to-date.*
- 10) Total JA approved limits month-to-date
- 11) Total number of JA application faxed to Central Credit (i.e. January 1 through March 13)
- 12) Total number of approved JA application year-to-date (i.e. January 1 through March 13)
- 13) Percentage of JA application approved year-to-date (i.e. January 1 through March 13)
- 14) Total JA approved limits year-to-date (i.e. January 1 through March 13)

LAYAWAY REPORT

The Layaway report tracks the number of Purchase Commitments (layaways) currently existing in each store. Managers should compare the totals indicated on this report with actual Purchase Commitments in store. Discrepancies must be researched right away.

RUN: (1-22-07	20:32				Sher	wood Mana	gement (Co., Inc.	(UV)				DEF	L T PAG
•		AVERAG	E BALANCE			(SA052/1)	THROUGH	ENTERED			- V.4 LA	YAWAY BA	ALANCES (BY DISTR	ICT)
					\$ LAY				0						LAY
SUPV				D/S	D/S		\$ LAY		\$ LAY		\$ LAY				SCHED
		R STORE N	AME	0+1	0+1		D/S 2	D/S 3		4+5	D/S 4+5	LAY	LAY		PAYMENTS
2	3	4		5	6	D	Ø		(10)	. 0	(12)	(3)	(14)	(5)	(6)
				13	\$497 \$1,106		\$90 \$6		\$0	6	\$57		\$644		
				16	\$1,106 \$1,254		\$65		\$5		\$139		\$1,256		
				14	\$1,254 \$4,427		\$65 \$140	-	\$503 \$0		\$90 \$71		\$1,912	\$63.73 \$231.90	,
				18	\$4,42, \$2,111		\$140		\$0 \$50		\$217		\$4,638 \$2,383		
				24	\$4,748	1 9	\$639		\$21	-	\$672			\$99.29	
				27	\$1,651	1 0	\$039		\$0		\$187		\$1,838		
				6	\$426		\$92		\$0		\$246			\$38.20	
				34	\$4,628	1 11	\$842		\$1		\$595		\$6,066		
				39	\$2,723		\$316		\$15		\$103		\$3,157		
				27	\$4,570	6	\$355	1 0	\$0	1 2	\$201			\$146.46	
				229	\$28,141	47	\$2,550	13	\$595	87	\$2,578	376	\$33,864	\$90.06	\$13,197.00
				17	\$2,412	1 3	\$116	1 0	\$0	1 0	\$0	20	\$2,528	\$126.40	\$890.00
				23	\$1,304	4	\$215	1	\$40	1 0	\$0	28	\$1,559	\$55.68	\$800.00
				12	\$2,119		\$5	1 0	\$0	1	\$40	14	\$2,164	\$154.57	\$553.00
				24	\$3,492		\$840		\$0	1	\$50	28	\$4,382	\$156.50	\$1,421.00
				7	\$908	1	\$100	I 0	\$0	1	\$108		\$1,116	\$124.00	\$735.00
				12	\$3,212	1	\$50		\$0		\$0		\$3,262	\$250.92	\$996.00
				13	\$1,181		\$240		\$0		\$245			\$64.08	
				26	\$4,678	4	\$284		\$0		\$0			\$165.40	
				4	\$540		\$0		\$0	0	\$0			\$135.00	\$112.00
				16	\$2,188		\$179		\$0	0	\$0			\$131.50	\$522.00
				10	\$1,915		\$270	1 0	\$0	1	\$29			\$158.14	\$949.00
				16	\$3,590		\$80		\$0	2	\$334			\$190.67	\$585.00
				4	\$737		\$266	1 0	\$0	1	\$70			\$134.12	
				2	\$789 	1 0	\$0	1	\$140	0	\$0	3	\$929	\$309.66	\$87.00
				186	\$29,065	31	\$2,645	2	\$180	17	\$876	236	\$32 766	\$138 84	\$9,811.00

- 1) Month and year covered on report (i.e. <u>March 31, 2006</u>).
- 2) Regional or District manager name.
- *3) Month and year covered on report*
- 4) Store# and location.
- 5) Total number of <u>DS 1</u> layaways existing in store.
- 6) Total dollars paid in on all DS 1 layaways existing in store.
- 7) Total number of <u>DS 2</u> layaways existing in store.
- 8) Total dollars paid in on all DS 2 layaways existing in store.
- 9) Total number of <u>DS 3</u> layaways existing in store.
- 10) Total dollars paid in on all DS 3 layaways existing in store.
- 11) Total number of <u>DS 4 & DS5</u> layaways existing in store.
- 12) Total dollars paid in on all DS4 & DS 5 layaways existing in store.
- 13) Total number of all layaways existing in store.
- 14) Total dollars paid in on all layaways existing in store.
- 15) Average remaining balance of each layaway existing in store.
- 16) Total monthly layaway payments due in store.

AVERAGE TERMS REPORT

The Average Terms Report lets each store see how long their average account will take to pay off. The company goal is to have this average under six months.

	This report is	given to man	nagers periodic	ally by their	Regional or	District manager.
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					DATE (03-31-2006)			1 1110 00110 I	DIGINIOI
			NO		\odot				
SUPV			OF		SCHED		AVE	AVE	
NAME	YYMM	STORE NAME	A/C.	A/R BAL	PAYMENTS	AVE BAL.	PYMTS.	TERMS .	
\odot	2	(3)		S	6	\bigcirc	B	9	
	-12 -12 - 12 -12 -12		658	\$348,378.86	\$51,338.00	\$529.45	\$78.02	6.79	
			621	\$305,940.76	\$46,046.00	\$492.66	\$74.15	6.64	
			736	\$458,088.84	\$64,173.00	\$622.40	\$87.19	7.14	
			671	\$328,512.38	\$48,343.00	\$489.59	\$72.05	6.80	
			575	\$254,497.80	\$35,858.00	\$442.60	\$62.36	7.10	
			758	\$395,157.76	\$55,418.00	\$521.32	\$73.11	7.13	
			534	\$296,019.48	\$46,634.00	\$554.34	\$87.33	6.35	
			401	\$176,086.35	\$29,721.00	\$439.12	\$74.12	5.92	
			662	\$371,643.67	\$51,590.00	\$561.40	\$77.93	7.20	
			916	\$461,587.69	\$69,260.00	\$503.92	\$75.61	6.66	
			623	\$282,833.77	\$46,399.00	\$453.99	\$74.48	6.10	
			7155	\$3,678,747.36	\$544,780.00	\$514.15	\$76.14	6.75	
			1099	\$491,012.36	\$70,005.00	\$446.78	\$63.70	7.01	
			976	\$568,287.40	\$79,891.00	\$582.26	\$81.86	7.11	
			806	\$362,933.97	\$61,022.00	\$450.29	\$75.71	5.95	
			1549	\$575,124.56	\$93,165.00	\$371.29	\$60.15	6.17	
			320	\$164,253.37	\$22,593.00	\$513.29	\$70.60	7.27	
			1248	\$537,640.46	\$78,692.00	\$430.80	\$63.05	6.83	
			662	\$355,593.44	\$46,779.00	\$537.15	\$70.66	7.60	
			1642	\$642,108.16	\$99,010.00	\$391.05	\$60.30	6.49	
			457	\$176,599.75	\$27,583.00	\$386.43	\$60.36	6.40	
			898	\$341,979.32	\$54,149.00	\$380.82	\$60.30	6.32	
			1006	\$414,191.68	\$62,455.00	\$411.72	\$62.08	6.63	
			686	\$315,709.04	\$47,144.00	\$460.22	\$68.72	6.70	
enere seden			234	\$81,906.10	\$14,836.00	\$350.03	\$63.40	5.52	
			124	\$48,708.41	\$7,191.00	\$392.81	\$57.99	6.77	
			11707	\$5,076,048.02	\$764,515.00	\$433.59	\$65.30	6.64	
			674	\$293,294.61	\$45,538.00	\$435.16	\$67.56	6.44	,
			1460	\$811,731.37	\$118,181.00	\$555.98	\$80.95	6.87	
			907	\$501,316.05	\$75,160.00	\$552.72	\$82.87	6.67	
			409	\$203,578.76	\$30,472.00	\$497.75	\$74.50	6.68	
			1124	\$585,449.34	\$86,498.00	\$520.86	\$76.96	6.77	
			718	\$355,398.89	\$54,321.00	\$494.98	\$75.66	6.54	
			414	\$190,867.03	\$28,311.00	\$461.03	\$68.38	6.74	
			1484	\$823,587.63	\$117,850.00	\$554.98	\$79.41	6.99	
			731	\$290,753.93	\$44,744.00	\$397.75	\$61.21	6.50	
			1047	\$484,834.60	\$72,592.00	\$463.07	\$69.33	6.68	
			639	\$304,965.38	\$43,650.00	\$477.25	\$68.31	6.99	
			266	\$126,620.15	\$19,318.00	\$476.02	\$72.62	6.55	*
			9873	\$4,972,397.74	\$736,635.00	\$503.64	\$74.61	6.75	
			531	\$354,132.30	\$48,465.00	\$666.92	\$91.27	7.31	
			885	\$525,207.32	\$76,933.00	\$593.45	\$86.93	6.83	
			366	\$323,449.26	\$39,816.00	\$883.74	\$108.7	8.12	

- 1) Regional or District manager name
- 2) Month and year covered on report (i.e. <u>March 31, 2006</u>).
- 2) Store location
- 3) Total number Daniel's accounts charged to store
- 4) Account Receivable balance (total balance owed on all accounts charged to store)
- 5) Total monthly scheduled account payments due in store
- *6) Average account balance amount*
- 7) Average payment terms for accounts charged to store
- 8) Average terms for accounts charged to store.

LABOR MANAGEMENT REPORT

The Labor Management Report tracks stores' payroll budget and actual hours worked.

RUN	:01-	<	:1:0)6	PERIOD		DATE P	PAY PER	IOD F	NAGEME RUNS F	ROM 03	PORT 3-06- 2-26-	(GP808 -2006 t	8/2) UNTI UNTI	L 03-19	STRI 9-20 9-20	CT (0)	PAY D PAY D	-2007) DATE IS (DATES STA	ART A	AT 01-	6 () -11-2006	62		
DM	STR	VOLUME	RK	GROSS HOURS	SLS/HR		ALLOW			VAR			PREM FCTR		SALARY		STAFF \$/HR		VOLUME		VAR	VAR %		STAFF	,
3)	4	G	(6)	(7)	(8)	(9)) (0)		(2)	(13)	(4)	(15	16	D	(18)	(19	160)	60	62)	63)	(A)	(25)	60)	61)	62
-	9	9112		367			454	\sim	\sim		19.21		8.02		2.83				131309	46	493	18.23		8.59	
		9112	5	367	24.84	5	454	20.06	5	87	19.23	1 1	8.02	5	2.83	5	8.75	1	131309	5	493	18.23	1	8.59	1
		44565	13	514	86.67	9	541	82.45	12	26	4.87	1 20	9.03	36	8.02	8	8.89	20	236655	27	217	7.11	17	9.36	27
		55565	8	594	93.54	6	620	89.62	7	26	4.19	€ 23	2.00	2	8.18	6	9.54	34	372591	9	-90	-2.48	37	9.53	33
		46752			104.18		488			40	8.11				9.53		8.80		284268		128	4.48		8.95	
		63182			144.00			107.04		152	25.66						10.66		443641		794	22.32			
		25058			56.48					15	3.34				5.57		8.50		145276		210	7.75		8.23	
		67568			133.33			109.86		108	17.60						8.62		428547		455	12.61		8.44	
		22818		448			431			-17	-3.82						9.17		203134		-70	-2.68		9.51	
		61757			108.72		636			68			6.21				11.23		376017		282			10.33	
		13874		333			469			136			10.71		4.24		8.34		150480		510	18.63		8.55	
		40786		488			496			8			10.81		8.23		8.17		259469		-73	-2.54		8.42	
		32975		500			516			16			3.08		6.02		8.81		286803		208	6.88		9.48	
		31773		496			518			22	4.33				5.29		9.35		254790		92	3.03		9.24	
		20371		407			455			48					4.61		8.55		146205		185	6.85		8.62	
		19980	41	425	47.05	37	459	43.56	38	34	7.41	. 16	2.56	4	4.48	37	8.46	5	101068	47	165	6.10	21	8.36	4
		547024	1	6610	82.75	1	7293	75.00	1	683	9.3€	; 2	5.21	1	7.31	1	9.14	3	3688943	1	3013	7.03	2	9.18	з
		33569		481				74.22		-29			14.34	47	8.13	7	8.56	9	195588	36	52	1.95	31	7.82	2
		58499		704						16	2.22				7.22		9.33		406140		529			9.54	35
		60526			100.01			103.79			-3.77				8.42				387567		73	2.20		8.86	
		18532		497				40.88		-44			6.15				7.86		176638			-17.32		7.80	
		40798		639	63.84		620	65.80			-3.06				5.92		9.05		366400		-219	-5.91		9.12	
		28837		502	57.42		596						10.90		5.23		8.94		275687					9.50	
		28374		491	57.81		476						5.23		5.46		8.89		198310		-118	-4.47		8.68	
		68987		909	75.90		826	83.49					12.20		7.56		8.58		404193			-1.14		8.77	
		27010		397	68.12		471	57.37					7.74		6.81		8.63		219464		248			8.58	
		38049		533	71.35		559	68.06		26	4.60				6.48		8.69		300723		112	3.37		8.62	
		21045		515	40.86		532	39.55		17	3.19				4.48		9.10		201339		165	5.18		9.45	
		29513	28	367	80.52	14	498	59.26	29	132	26.40	2	4.63	15	6.86	18	9.10	25	190813	37	353	11.79	8	8.98	19
		453740		6640	68.33			66.85	2	147			7.78		6.48		8.78		3322860	2	1123	2.81	4	8.84	0

- 1) Current pay period dates.
- 2) Total year-to-date pay period date range.
- *3) Regional or District manager initials.*
- 4) Store number.
- 5) Total volume achieved during pay period covered on report.
- 6) Ranking in chain based on volume achieved.
- 7) Total payroll hours actually worked during this pay period.
- 8) Actual sales per payroll hour store achieved during this pay period.
- 9) Ranking in chain based on total sales per payroll hour.
- 10) Allowed payroll hours during this pay period.
- 11) Sales per hour store would have achieved if worked allowed hours only.
- 12) Ranking in chain based on sales per hour store would have achieved if worked allowed hours only.
- 13) Number of payroll hours actually worked over (negative numbers) or under (positive numbers) allowed hours.
- 14) Percentage over (negative numbers) or under (positive numbers) allowed hours.
- 15) Ranking in chain based on percentage over or under allowed hours.
- 16) Percentage of store's total payroll hours used for over-time or double-time.
- 17) Rank in chain based on percentage of store's total payroll hours used for over-time or double-time.
- 18) Salary multiple indicates the number of times greater the store volume was than the total salaries paid to store associates and manager were.
- *19) Ranking in chain based on salary multiple.*
- 20) Average hourly rate of store staff (excluding manager).
- 21) Ranking in chain based on average hourly rate of store staff.
- 22) Total year-to-date (by pay period) volume achieved.
- 23) Ranking in chain based on total year-to-date (by pay period) volume achieved.
- 24) Total year-to-date (by pay period) number of payroll hours actually worked over (negative numbers) or under (positive numbers) allowed hours.
- 25) Percentage over (negative numbers) or under (positive numbers) year-to-date (by pay period) allowed hours.
- 26) Year-to-date (by pay period) ranking in chain based on percentage over or under allowed hours.
- 27) Year-to-date (by pay period) salary multiple.
- 28) Ranking in chain based on year-to-date (by pay period) salary multiple.

TOTAL SALES ANALYSIS DETAIL REPORT

The Total Sales Analysis Detail Report indicates day-to-day volume numbers for a particular month for the previous two years.

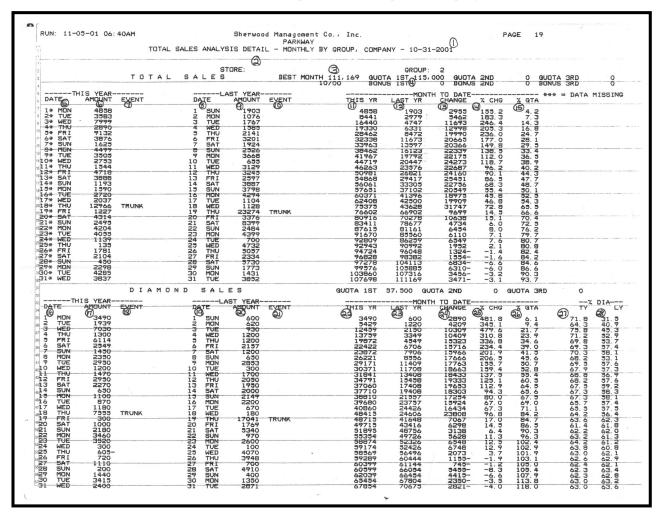
This report is given to managers at the beginning of each month. The numbers indicated on this report are used to complete the store's daily volume chart.

A sample Total Sales Analysis Detail report is pictured on the following page. The explanation for reading this report is indicated below.

- 1) Month covered on report.
- 2) Store # and name.
- *3)* Best dollar volume store ever did during this month and the year this number was achieved.
- 4) Volume quota assigned for this month, this year.
- 5) <u>"This Year" numbers actually refer to last year</u>. This column indicates the day of the week this date fell on last year (same as column #16).
- *6) Volume done on this date last year.*
- 7) Indication whether there was a Trunk show, Remount or other event on this date last year (same as column #18).
- 8) <u>"Last Year" numbers actually refer to the year-before-last (two years ago)</u>. This column indicates the day of the week this date fell on two years ago (same as column #19).
- 9) Volume done this date two years ago.
- 10) Indication whether there was a Trunk show, Remount or other event on this date two years ago (same as column #21).
- 11) Month-to-date volume done on this date last year.
- 12) Month-to-date volume done on this date two years ago.
- 13) Last year's date-to-date dollar amount the store was ahead or behind the same date two years ago.
- 14) Month-to-date percentage store was ahead or behind the same period two years ago.
- *15) The month-to-date percent of quota the store achieved last year.*
- 16) Day of the week this date fell on last year (same as column #5).
- 17) Diamond volume done on this date last year.
- 18) Indication whether there was a Trunk show, Remount or other event on this date last year (same as column #7).
- 19) The day of the week this date fell on two years ago (same as column #8).
- 20) Diamond volume done this date two years ago.
- 21) Indication whether there was a Trunk show, Remount or other event on this date two years ago (same as column #10).
- 22) Month-to-date diamond volume done on this date last year.
- 23) Month-to-date diamond volume done on this date two years ago.
- 24) Last year's date-to-date dollar amount the store was ahead or behind in diamond volume the same date two years ago.
- 25) Date-to-date percentage store was ahead or behind in diamond volume the same date two years ago.
- 26) The percent of diamond quota the store each day last year.
- 27) Percentage of total store business that was diamond business last year.
- 28) Percentage of total store business that was diamond business two years ago.

TOTAL SALES ANALYSIS DETAIL REPORT

(Example)



(See detailed explanation on previous page.)

REPAIR REPORT

The Repair Report tracks stores' repair sales and net repair profit.

Ka	affy		. 1.000	מסקס	TD CATE	10	~						NET RE	DATE	R PROFIT	2				
		3 Jan-Oct		REPAI	IR SALES		8	1.00	Jan-Nov.		0						Tan New	_	60	\sim
Ostr	2001	Jan-Oct 2000	^{et} 4	NOV. RK	S	7 2001	RK	Nov (6) 2000	Jan-Nov. Differ		2001	(3) Jan 2000	n-Oct Moni	C	2000	2001	Jan-Nov.	9	Jan-Nov. Differ	6
10	1 15,428	15,949	1,291	30	1,607	16,719	26	17,556	(837)	24	2,019	4,235	(294)	40	454	1,725	31	4,689	(2,964)	30
10	4 31,384	34,699	4,089	5	4,141	35,473	8	38,840	(3,367)	29	13,971	13,530	2,092	2	2,376	16,063	6	15,906	157	16
11	2 9,769	14,634	719	38	1,755	10,488	37	16,389	(5,901)	35	3,395	6,077	384	28	790	3,779	26	6,867	(3,088)	31
11	9 28,173	26,341	2,742	8	3,637	30,915	10	29,978	937	17	12,163	12,097	1,122	12	1,999	13,285	7	14,096	(811)	23
23	3 21,979	13,182	2,071	18	2,354	24,050	13	15,536	8,514	4	8,440	2,281	1,135	11	1,070	9,575	11	3,351	6,224	4
23	6 11,785	10,923	1,149	34	868	12,934	34	11,791	1,143	15	472	· 698	334	29	(335)	806	35	363	443	15
24	0 14,146	14,215	1,269	31	1,764	15,415	28	15,979	(564)	23	2,080	660	3	34	355	2,083	30	1,015	1,068	12
24	5 19,926	18,072	1,292	29	1,942	21,218	19	20,014	1,204	14	6,414	5,028	28	33	332	6,442	20	5,360	1,082	11
24	6 12,748	4,892	1,297	28	2,302	14,045	31	7,194	6,851	6	6,666	1,714	591	22	1,600	7,257	16	3,314	3,943	7
24	8 21,645	0	1,698	26	1,250	23,343	14	1,250	22,093	1	6,989	(427)	442	24	428	7,431	15	1	7,430	2
25	0 1,862	0	1,173	32	0	3,035	39	0			(236)	0	415	26	0	179	37	0		

- 1) Store number.
- 2) Year-to-date repair sales (through last month) this year.
- 3) Year-to-date repair sales (through last month) <u>last year</u>.
- 4) Total repair sales this month <u>this year</u>.
- 5) Ranking in chain based on total repair sales this month this year.
- 6) Total repair sales this month <u>last year</u>.
- 7) Total year-to-date repair sales <u>this year</u> (column #2 + column #4).
- 8) Ranking in chain based on total year-to-date repair sales this year.
- 9) Total year-to-date repair sales <u>last year</u> (column #3 + column #6).
- 10) Year-to-date repair sales difference (increase or decrease) from, last year.
- 11) Ranking in chain based on difference from last year.
- 12) Year-to-date net repair profit (through last month) <u>this year</u>. Net repair profit equals repair sales minus repair costs.
- 13) Year-to-date net repair profit (through last month) <u>last year</u>. Net repair profit equals repair sales minus repair costs.
- 14) Net repair profit this month this year. Net repair profit equals repair sales minus repair costs.
- 15) Ranking in chain based on net repair profit this month this year.
- 16) Net repair profit this month <u>last year</u>. Net repair profit equals repair sales minus repair costs.
- 17) Total year-to-date net repair profit <u>this year</u> (column #12 + column #14).
- 18) Ranking in chain based on total year-to-date net repair profit this year.
- *19)* Total net repair profit <u>last year</u> (column #13 + column #16).
- 20) Year-to-date net repair profit difference (increase or decrease) from last year.
- 21) Ranking in chain based on year-to-date net repair profit difference (increase or decrease) from last year.

SUPPLEMENTAL SALES REPORT (Store Version)

The Supplemental Sales Report helps stores track their down payments.

1014.03-14	4-06 14:32	2						wood Man									DEFLS	T PAGE	6 1
	-			JPPLE	MENTAL									TOTAL (03	3-14-20	006)			
0	(4)	5	6	$\overline{\mathbf{n}}$	(3)	(9)		ONTH TO											
												THIRD.		1.1.1.1.1.1.1.1.1	THIRD	10000000	1000	102000-000	
						REG			SLS		DWN	DWN					TOTAL		TOTAL
CD STR	CARD	AMT	PCT.	PCT.	DONE .	AMT	PCT.	COLL&.	PCT	PCT	PCT	PCT	PGT	THIRD	QTA 8	TIX (19)	AVTIX	AVITM	MUST .
	Ann				CT A	62005	0.5	7 579	00 AE		18.29	(15)	\bigcirc	\$5231	7.0	118			(22)
	1 \$0	\$1515	3.7	2.0		\$3895	9.5		49.24			45.98		\$9756	9.3	130		\$244.35	1.13
	B \$0	\$1393 \$997	3.9	1.3	44.2	\$2683 \$3791					21.35	45.98		\$10315	17.8	85		\$385.36	1.12
	C \$0 D \$0	\$2340	3.9	1.6		\$4166	6.9				26.06	57.50		\$8130	5.5	165		\$333.53	1.10
	E \$0	\$1991	2.7	1 7	55.8	\$4089	5.6				27.56	0.00		\$22430	18.8	179		\$345.02	1.17
	E \$0	\$3421	5.9	3.7	122.6	\$4654	8.0		82.65			61.75		\$6198	6.7	157		\$334.27	1.11
	G\$0	\$492		0.8		\$1045	6.9				24.10	30.00		\$3703	5.7			\$218.23	1.15
	150	\$771	2.9	1.2		\$1602	6.1				26.02	87.72		\$10143	16.4	86		\$280.72	1.09
	1\$0	\$1482	4.8	1.6		\$2022	6.6		68.03			43.15		\$6533	7.0	114		\$235.59	1.15
	1\$0	\$2350	7.2	2.8	92.2	\$2017	6.2	7.92%	51.33	20.94	19.21	45.50	23.95	\$2088	2.5	119	\$273.25	\$235.63	1.16
	14\$0	\$596	3.3	1.2	39.7	\$783	4.3	8.33%	24.07	35.37	35.37	0.00	0.00	\$1314	2.6		\$258.08	\$244.32	1.06
	L\$200	\$795	4.8	2.1	69.7	\$320	1.9	8.18%	40.34	49.56	22.51	93.61	42.05	\$5708	15.0	41	\$407.48	\$340.96	1.20
															3			1010-0010-0010-001	
	\$200	\$18144	4.1	1.8	61.0	\$31065	7.0	7.95%	60.90	27.74	23.26	57.26	22.28	\$91550	9.2	1325	\$334.96	\$297.07	1.13
	Miso	\$1229	4.8	1.6	53.2	\$1470	5.8	8.09%	74.26	35.46	25.22	51.28	47.47	\$7994	10.4	68	\$372.74	\$288.03	1.29
	N SO	\$1055	2.2	0.6	21.3	\$3600	7.5	6.28%	69.67	33.79	21.54	52.40	48.38	\$14345	8.7	130	\$368.48	\$325.86	1.13
	0 \$0	\$2550	3.9	2.0	68.0	\$4776	7.3				35.60	38.98		\$14951	12.0	118		\$407.81	1.36
	P \$0	\$644	3.5	1.3	43.8	\$1566	8.5				22.97	31.73		\$6152	12.6	58	\$318.76	\$280.12	1.14
	@\$0	\$2565	5.4	2.4	78.4	\$3391	7.2				24.07	39.77		\$5119	4.7	148		\$293.55	1.09
	R\$0	\$943		1.0	34.2	\$1711	6.2				21.24	46.87		\$1198	1.3	89		\$231.92	1.34
	5\$0	\$874	2.4	1.7	58.3	\$2085		10.52%				38.36		\$8416	16.8	91	\$401.37	\$314.87	1.27
	T \$0	\$3744	6.4	2.2		\$3372	5.7				32.18	42.96		\$9847	5.8	164		\$269.70	1.33
	U\$0	\$1760	6.9	2.5	82.6	\$1747	6.8				39.46	69.48		\$6836	9.6			\$319.47	1.14
	V\$0	\$1609	5.4	1.4	47.0	\$2632	8.8				17.32			\$5897 \$2306	5.2	88 58	\$340.18 \$308.22	\$311.83 \$283.76	1.09
	WSO	\$924	5.2		42.8	\$905 \$1556	5.1				27.69 44.89	0.00		\$6921	9.0	65	\$495.66	\$388.17	
	×\$0	\$1471	4.6	1.9	63.7	\$1556	4.0	0.90%	22.71	44.09	44.09	0.00	0.00	\$6921	9.0	65	\$495.00	\$200.17	1.20
	\$0	\$19367	4.5	1.7	55.2		6.7	7.39%	63.78	32.69	28.35	49.62	31.06	\$89981	7.7	1147	\$377.29	\$309.77	1.22

- 1) Month & year covered on report (i.e. 0603 = March, 2006)
- 2) Regional or District Manager Employee number.
- 3) Store Number
- 4) Net Amount of Gift Cards Sold & Redeemed (Note: A positive number is redeemed and a negative number is sold).
- 5) Month-to-date Store Repair Sales Volume
- 6) Month-to-date Repair Percentage of Sales
- 7) Month-to-date Repair Percentage of Quota
- 8) Month-to-date Repair Percentage of Quota Achieved
- 9) Month-to-date Registry Volume
- 10) Month-to-date Percentage of Sales
- 11) Month-to-date Collection Percentage
- 12) Month-to-date Charge Sale Percentage
- 13) Month-to-date Total Down Payment Percentage including 3rd Party Tender
- 14) Down Payment Percentage on Charge Sale that does not includes J.A. or 3rd Party Transactions
- 15) Charge volume that used J.A. (Jewelry Accent) as a down payment
- 16) Total J.A. or 3rd Party Utilization Percentage 17) Total J.A. or 3rd Party Dollars Tendered
- 18) Total J.A. or 3rd Party Tendered as a Percentage of Quota
- 19) Month-to-date Total Tickets.
- 20) Month-to-date Total Average Per Ticket
- 21) Month-to-date Total Average Item
- 22) Month-to-date Add On or MUST

DOWN PAYMENT REPORT (Associate Version)

The Down Payment Report helps **Daniel's sales associates** track their down payments.

UN:01-26-07	10:22			PRINT :	STRANS AN	AL FILE	d Manager (ST029R H (YYYYM	/11) B	ASSO	CIATE	(NO PA		1-26-20	007)	DEF	LT	PAGE	5
														THIRD		THIRD		
-							1222220000	Line Viterte							TOTAL			
CUR					CHARGE										THIRD			
. HOM VOL															PARTY			
J. STR STR	(A)	(5)	(G)	VOLUME.	TOTAL	PRCNT.	(10)	PCT.	PCT	PCT.	PCT (H)	PCT.	PCT.	SALES	TENDER	PCT		
	200601	0	•	16894		58.178	3446	35.07		· · · ·	13.13	1.23	~	700.00	\$4,237	16.52		
	200602			54454		44.00%			24.26				2.09	500.00	\$13,554	3.69		
	200603			11348		50.66%	1163		20.23					0.00	\$3,356			
				82696	39534	47.81%	10920	27.62	24.59	12.96	8.74	2.89	3.04	1200.00	\$21,147	5.67		
	200601			10856	5626	51.83%	1310	23 28	23.28	14 04	2 67	6.58	0.00	0.00	\$5,071	0.00		
	200602			37103		75.18%						0.90		500.00	\$2,188	22.85		
	200603			16788		76.45%						6.12		1050.00	\$2,846	36.90		
				64747	46356	71.60%		27.52	24.18	18.28	2.87	3.03	3.34	1550.00	\$10,105	15.34		
	200601			20372	14754	72.43%	4030	27.31	23.93	10.95	6.78	6.20	3.39	500.00	\$5,129	9,75		
	200602			37763	24952	66.08%	10414	41.74	32.99	20.78	1.78	10.43	8.75	2183.00	\$4,391	49.71		
	200603			19500	13525	69.36%	3854	28.50	17.41	10.27	1.48	5.66	11.09	1500.00	\$4,743	31.62		
				77635	53231	68.57%		34.38	26.52	15.38	3.09	8.05	7.86	4183.00	\$14,264	29.33		
	200601			15759	10365	65.77%	2948	28.44	17.22	3.67	12.35	1.21	11.22	1163.00	\$3,324	34.99		
	200601			440		00.00%	120	27.28	27.28	27.28	0.00	0.00	0.00	0.00	\$0	0.00		
	200602			28933		61.42%	3280	18.46	18.46	4.95	8.97	4.53	0.00	0.00	\$7,589	0.00		
	200603			18917	10062	53.19%	3655	36.32	14.46	5.86	7.95	0.65	21.86	2200.00	\$6,777	32.46		
				64049	38639	60.33%	10003	25.89	17.18	5.10	9.51	2.58	8.70	3363.00	\$17,691	19.01		
	200601			375		78.68%	0	0.00	0.00			0.00	0.00	0.00	\$0	0.00		
	200601			14862		85.50%			34.59		18.27		3.94	500.00	\$2,437	20.52		
	200602			23690		72.42%						3.84		199.00	\$5,925	3.36		
	200603			16252	10947	67.36%	3189	29.13	21.41	13.22	5.94	2.25	7.72	845.50	\$2,964	28.53		
				55179	41106	74.50%	10491	25.52	21.77	9.69	7.42	4.65	3.76	1544.50	\$11,326	13.64		

- 1. RDM initials.
- 2. Associate's current home store number.
- 3. Store in which this line on this report reflects. Different from home store if worked at more than one store during month (i.e. helped out during a Trunk Show, or store transfer partway through month).
- 4. Month & year (i.e. 200601 = January, 2006 & 200603 = March, 2006).
- 5. Associate employee number.
- 6. Associate name.
- 7. Total monthly store volume.
- 8. Total monthly store volume done on Daniel's charge accounts.
- 9. Percentage of total monthly store volume done on Daniel's charge accounts.
- 10. Total monthly dollars collected in down payments.
- 11. Total monthly down payment percentage achieved.
- 12. Total monthly down payment collected excluding 3rd party credit (i.e. Jewelry Accent).
- 13. Total monthly down payment collected in cash and checks.
- 14. Total monthly down payment collected in bank cards (i.e. Visa, Mastercard, American Express).
- 15. Total monthly down payment achieved in debit cards.
- 16. Total monthly down payment collected in 3rd party credit (i.e. Jewelry Accent).
- 17. Total amount of 3rd party volume used towards Daniel's charge down payment.
- 18. Total monthly amount of 3rd party credit volume (down payment & cash sales combined).
- 19. Percentage of total 3rd party credit volume used as down payment on Daniel's charge sales.

SALES COMMISSION REPORT

The Sales Commission report helps **Daniel's sales associates** track their commissions and commissionable sales.

(DC-DRCTCTRY SA	GUILT MONTH HOME STORE 107 HIRE DAT	5 12 VOLUME (WITHIN STORE, BY DIST ; PS-PERSONAL SALES GOAL MET; QP-Q v 07A8; R12D-ROLLING 12 DP; 0-HIGH DET BML REGISTRY RML PCT COMM PD 10 1 29 1 29 (0.153 13 8.30) 1,219 3.81 109 27,783 15 8.971 5,499 ARI 109 27,783 15 8.971 5,499	DP, 1=MIN DP%, 3=BELOW MIN DP%) RNK PCT RS-MS PS QP (1) (9) (9) (9) (9) (9) (9) 38 1.07 [R120 1112/2101111
7997CARKSON; KELLY 0612 .57,678 50 1,772 8 CYTD 267,126 53 9,916 27 R12M 267,126 53 9,916 27	CURRENT MONTH HOME STORE 107 HIRE DAT 3.07 59,450 47 55,440 94 107 3.71 277,042 51 272,140 72 101	TE 08-27-1988 TERM DATE 7.23 54 5,427 23 9.41 0	1.07 R120 111212101010 0.001 CYTD 12 12 10 12 0.001 R12D 111113311113
BOIG - GIBSON, DAVID	CURRENT MONTH HOME STORE 107 HIRE DAT 1.30 41,889 113 68,428 38 61 2.99 244,746 76 300,196 51 81 2.99 244,746 76 300,196 51 81	TE 08-29-2002 TERM DATE 1.22 229 2,786 108 6.74 241 1.53 197 16,330 70 6.87 3,432 1.53 197 16,330 70 6.87 3,432	116 1.07 R120 221112112021 79 1.40 CYTD 12 12 7 12 79 1.40 R120 11111111111
9045 - RODE/GUEZ, MARY 0612 41,148 115 276 229 CYTD 225,762 84 5,042 130 D1204 225 76 84 5,042 130	CURRENT MONTH HOME STORE 107 HIRE DAT 0.671 41,424 1161 60,826 63 68 2.231 230,804 841 266,886 81 86 2.231 230,804 841 266,886 81 86	TE 07-12-2005 TERM DATE 3.10 192 3,643 75 8.85 236 5.48 155 16,536 69 7.32 3,409 6.48 155 16,536 69 7.32 3,409	121 1.07 R120 221112112110 80 1.48 CYTD 10 12 8 12 80 1.48 R12D 111113111111
Ø135 - SMITH, JOE 06121 56,417 53 1,217 34 CYTDI 211,283 971 6,542 79 B12MI 211,283 971 6,542 79	CURRENT MONTH HOME STORE 107 HIRE DAT 2.16 57,634 55 60,826 63 94 3.10 217,826 95 226,011 127 96		56 1.07 R120 12110111111 78 1.65 CYTD 12 12 11 12 78 1.65 R12D 1313131131
0612 MARTINEZ, GEORGE 0612 43,818 99 1,032 53 CYTD 175,171 135 5,621 110	CURRENT MONTH HOME STORE 107 HIRE DAT 2.351 44,850 971 57,024 83 78 3.211 180,791 132 199,402 152 90 3.211 180,791 1321 199,402 152 90	TE 10-29-2003 TERM DATE 3.65 1561 4,185 51 9.551 255 1.67 1241 13,178 97 7.521 3,022 0.67 1241 13,178 97 7.521 3,022	113 1.07 R120 21X222102110 99 1.67 CYTD 9 11 6 11
 8111 - LEE, RACHEL 06121 12,787 3011 315 215 CYTD1 65,222 2801 4,191 158	CURRENT MONTH HOME STORE 107 HIRE DAT 2.461 13,102 3001 38,016 220 34 6.431 69,413 2751 111,328 249 62	0.25.2201 3.437.301 5.271 612	252 1.07 R120 2XXX22221122 263 0.88 CYTD 3 9 2 9 263 0.88 R12D 3XXX11111311

- 1. Time period covered on this report.
 - a. Associate's Employee Number & name
 - b. Specific month & date (i.e. 0612 = December, 2006) covered on this line.
 - c. Year-to-date numbers are reflected on this line.
 - d. The most recent 12 months are reflected on this line.
- 2. Dollar amount of sales (volume) done by this associate this period.
- 3. Salesperson's company ranking based on sales.
- 4. Dollar amount of repair volume done by this associate.
- 5. Salesperson's company ranking based on repair volume.
- 6. Percentage of sales volume done in repairs.
- 7. Total volume, combined repairs and sales.
- 8. Salesperson's company ranking based on repairs and sales.
- 9. Sales quota.
- 10. Salesperson's company ranking based on sales quota.
- 11. Percentage of sales quota achieved.
- 12. Salesperson's company ranking based on quota achieved.
- 13. Registry volume.
- 14. Salesperson's company ranking based on Registry volume.
- 15. Percentage of monthly volume done in Registries.
- 16. Total commission earned.
- 17. Salesperson's company ranking based on commission earned.
- 18. Commission percentage earned on every dollar in merchandise and repair volume.
- 19. Number of months Registry sales goal met.
- 20. Number of months Minimum Sales goal met (at least 75% of quota).
- 21. Number of months Personal Sales goal met (quota).
- 22. Number of quota periods counted. For a given month, there is one quota period.

BIG TICKET SALES REPORT

The Big Ticket Sales report indicates number of Big Ticket sales done each store.

N:01-2	22-07 20:	: 32							agement C			, ,	0	22061		DEF	LT	PAGE
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TNTT							DIAVOL									BIGVOL		
		BIGAOL		_				& DTV				and the state of						
2	(3)	(4)	(5)	6	0	(8)	(9)	(10)) (I)	(12)	(3)	(14-)	(15)	(16)	(7)	(18)	(19)	(20)
0	6184	5050	81.6	3	41083	55.5	28403	69.1	20533	49.9	12	13705	50.0	9835	52.9	10448	103.6	7
	4550	1050	23.0	1	35675	34.4	23473	65.7	11181	31.3	8	-2166	-5.7	1254	5.6	-8048	-41.8	-2
	1449	0		0	36223	63.3	26425	72.9	18058	49.8	11	18766	107.4	14631	124.0	17334	999.9	
	3251	1600	49.2	1	60369	40.3	42159	69.8	25080	41.5	17	971	1.6	2331	5.8	-2889	-10.3	
	1157	0		0	19334	35.6	8252	42.6	2614	13.5	6	1201	6.6	-2685	-24.5	-4393	-62.6	
	2135	-		0	72455	61.6	45851	63.2	33441	46.1	16	25311	53.6	9842	27.3	7317	28.0	4
	2439	1624	66.5	1	20536	37.8	7404	36.0	9042	44.0	6	-1532	-6.9	-2665	-26.4	1708	23.2	
	2815		35.5	1	57941	62.8	35880	61.9	25227	43.5	16	27489	90.2	22443	167.0	19928	376.0	
	2160			0	15058	23.4	9809	65.1	3000	19.9	2	-13916	-48.0	-10638	-52.0	-9338	-75.6	
	1005	-		0	26388	40.4	19321	73.2	11876	45.0	5	8819	50.1	9605	98.8	7400	165.3	
	929	0		0	30863	33.6	15254	49.4	8980	29.0	6	2187	7.6	-5191	-25.3	-4714	-34.4	-3
	2141	1300	60.7	1	32517	38.7	18451	56.7	10147	31.2	7	315	0.9	-5555	-23.1	-5083	-33.3	
	1800	1130	62.7	1	18324	37.0	11699	63.8	9549	52.1	5	18324		11699		9549		5
	683	0		0	16707	44.4	11999	71.8	10379	62.1	5	16707		11999		10379		5
	32696	12754	39.0	9	483473	44.1	304379	62.9	199108	41.1	122	116179	31.6	66904	28.1	49596	33.1	
	30213	11624	38.4	8	448443	44.5	280681	62.5	179181	39.9	112	81149	22.0	43206	18.1	29668	19.8	26
	4970	4600	92.5	1	25346	33.3	15165	59.8	13211	52.1	6	-577	-2.2	-290	-1.8	2275	20.8	
	11623		71.2	3	47902	29.4	24666	51.4	21393	44.6	11	-11220	-18.9	-23518	-48.8	-19464	-47.6	
	5984	5400	90.2	1	65250	52.9	50041	76.6	43107	66.0	21	21187	48.0	16719	50.1	22787	112.1	7
	1353	0		0	18488	38.2	12659	68.4	10880	58.8	6	1973	11.9	3371	36.2	560	5.4	2
	1746	-		0	47262	43.9	32523	68.8	20165	42.6	12	9658	25.6	8048	32.8	4627	29.7	0
	543			0	27598	30.4	17090	61.9	11083	40.1	6	-5136	-15.6	-10861	-38.8	-7704	-41.0	
	680	0		0	36525	73.4	28792	78.8	16840	46.1	10	18069	97.9	16748	139.0	13954	483.5	
	4881	2020	41.3	1	58794	35.0	39876	67.8	20381	34.6	11	2055	3.6	2126	5.6	-8679	-29.8	
	2372		-54.8	1	25558	34.4	16634	65.0	12100	47.3	8	-1686	-6.1	-5988	-26.4	-4800	-28.4	0
	1125	0		0	29936	26.3 22.9	20357	68.0 76.2	9560 8816	31.9 49.3	6	-9566 -1462	-24.2	-8413 1126	-29.2 9.0	-10042 1114	-51.2 14.4	-2
	0 355	0		0	17877 32218	22.9 42.1	13634 25850	76.2	8816 23214	49.3	6 8	-1462	-7.5	-4019	9.0 -13.4	-48	-0.2	•
	200	0		0	32218	442.1	25850	80.2	23214	12.0	8	-1806	-5.5	-4019	-12.4	-48	-0.2	0
					0		0		0		0	0		0		0		0
					0		0		0		0	0		0		0		0
	35629	18999	53.3	7	432753	37.0	297286	68.6	210748	48.6	111	21490	5.2	-4952	-1.6	-5419	-2.5	-1
	35629		53.3	7		37.0	297286	68.6	210748	48.6	111	21490	5.2	-4952	-1.6	-5419	-2.5	

- 1. Date covered on report (i.e. March 13, 2006)
- 2. Store number & location.
- 3. Daily sales volume this year (for date indicated at top of report).
- 4. Big Ticket sales volume done for the day
- 5. Big Ticket percentage of sales volume done for the day
- 6. Total number of Big Ticket sales done for the day
- 7. Sales volume month-to-date
- 8. Percentage of sales volume month-to-date
- 9. Diamond sales volume month-to-date
- 10. Percentage of diamond sales volume month-to-date
- 11. Big Ticket sales volume month-to-date
- 12. Percentage of Big Ticket sales volume month-to-date
- 13. Total number of Big Ticket sales volume month-to-date
- 14. Month-to-date sales volume change
- 15. Month-to-date sales volume change percentage
- 16. Diamond sales volume month-to-date change
- 17. Diamond sales month-to-date change percentage
- 18. Big Ticket sales volume change
- 19. Big Ticket sales volume change percentage
- 20. Total number of Big Ticket sales volume month-to-date change